

Thinking of Writing a **Book?**



UNLEASH
YOUR POWER FOR
SUCCESS & HAPPINESS

Bring Your Book to Life[®] Workshop

You've got a message to share, a story to tell...one that has the power to help, encourage and inspire so many people. **Deep down, you know that once you write your book, your life will change forever!!**



Come to this international training hosted by NLP Top Coach and learn to write an exceptional book from an award-winning book coach, **Lisa Tener**. She is the Winner of the Silver Stevie Award for Coach/Mentor of the Year 2014, Published author, Huffington Post blogger & faculty of Harvard Medical School's CME publishing course for over 10 years.

Join international Book Coach Lisa, for her first time in Thailand.

3 Day Workshop : 30 Sept – 2 Oct Bangkok, Thailand



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**DO YOU SOMETIMES FEEL YOU HAVE A
BOOK INSIDE YOU, WAITING TO BE WRITTEN?**

Imagine becoming a published Author, just like Lisa's other students. Your Life will be filled with so many new possibilities... new ideal clients, high-profile speaking engagements or even a brand new career in a field you love.

Learn how to write a book that helps you:

- Elevate your status as a thought leader in your field.
- Leverage your expertise and skills for new opportunities in speaking, training and more.
- Attract ideal clients and lucrative new projects.
- Make a profound difference in the lives of your readers—and the people they touch.



Get started on the right foot: leave with clarity about your book concept, a blueprint and a plan to complete your book.

Benefits of this Training:

- Get clarity on your vision and book concept before you write, saving time and making sure you write the right book.
- Leave with a clear idea of what your book is: readership, content, features, tone, structure/outline and more.
- Learn the secrets of compelling writing—and get feedback from an award winning book-coach and author.
- Connect with a community and instructor that will support you to complete your book.

Who should attend?

Coaches, entrepreneurs, professionals and others who:

- Are just getting started writing a book.
- Started and got stuck.
- Want to write an exceptional book—one that does justice to your brand and your readers.
- Wish to explore whether writing a book is for you and wondering whether you have what it takes.



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Day 1: Clarify your vision and book concept

- Develop your personal vision statement to motivate you daily, keep you on track and focus your efforts, so you "write the right book" from the start.
- Focus in on the ideal readers/market for your book.
- Brainstorm ideas that will make your book truly stand-out and be especially meaningful and useful to your readers.
- Clarify the content, features and tone that will make your book resonate deeply for your readers.
- Create a plan for making time for writing your book and fitting it into your schedule.

Day 2: Create the Structure

- Refine your vision.
- Create an outline / structure for your book.
- Laser coaching: an opportunity to get input from an award winning book coach, who teaches on the faculty of Harvard Medical School's CME publishing course.
- Add more detail to your outline.
- Learn Lisa Tener's extraordinary process to tap into your creative source for clear answers.

Day 3: Start Writing Like a Pro

- Learn the secrets of compelling writing.
- Start writing your introduction, chapter one, or some of your anecdotes.
- Laser coaching: an opportunity for several people to share and get feedback from a pro.
- Add more detail to your outline.
- Leave with a plan to finish your book.
- Learn Lisa's accountability system which works like magic to keep you on track—and pair up with a partner to connect with until you complete your book.



**Plus 2 Month of Followup Support:
4 x Group Coaching Sessions
to help get your Book complete !!**



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Lisa Tener is an award-winning book writing coach, author, speaker and an authority on publishing books.

Lisa's clients have signed 5- and 6-figure book deals with top publishers including HarperWave, Simon and Schuster, Random House, Hay House, St. Martin's Press, Scribner, HCI, Beyond Words and other major publishers, as well as self published. They have appeared on CBS Early Show, Oprah, Today Show, Good Morning America and much more.

Lisa with just some of her clients' books.

Lisa Tener has won 4 Stevie Awards from The American Business Awards and the Stevie Awards for Women in Business, including the Silver Stevie for Coach/Mentor of the Year 2014, plus an achievement award from the Providence Business News. She blogs for the Huffington Post on a variety of topics and has also guest blogged for a number of writing blogs including Writers Digest.

Lisa received her Bachelors and Masters degrees from MIT's Sloan School of Business. She has served on the faculty of Harvard Medical School's CME publishing course for over ten years.

Visit her website and blog at www.lisatener.com.

3 Day Workshop : 30 Sept – 2 Oct
Plus 4 x Group Coaching Sessions
Location: Bangkok, Thailand

Full Investment: \$4,997 USD
Early Bird : \$1,997 USD (valid until 1 AUG)
Special offer : \$2,497 USD (valid until 1 SEP)



Plus these Special Bonuses:

- ✓ Receive a copy of Lisa Tener's most popular program "Quick Start to Kick Start Your Book" (value: \$97 USD)
- ✓ Receive a copy of Lisa Tener's "Inspiration to Author" (Value \$1,247)
- ✓ Daily Qi Gong instruction, to help energise, create focus, tap into your creativity & get into the writing zone, with Leah Franklin: Master Teacher and Core Program Director for QiBody Cultivation
- ✓ Buffet Lunch plus tea & coffee breaks

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PUBLISHED SUCCESS STORIES



Book Deal with ABC-CLIO

Michael Travis, Author of *Mastering the Art of Recruiting*

"The structure of Lisa's class and her constant encouragement gave me the push I needed to start writing and keep at it. The interaction in class is content rich and positive, and the course materials are both excellent and helpful. Lisa has had my back through the entire process, and her introduction to a publisher led to a book deal."

6-Figure Contract with Scribner

Carrie Barron, MD, co-author with Alton Barron, MD of *The Creativity Cure*

"Meeting Lisa Tener at Harvard Medical School's publishing course changed my life – and I landed a 6-figure book deal with Scribner. "When I met Lisa I had an amorphous idea. Lisa helped me clarify my book idea into something much more marketable than my initial concept by suggesting the perfect niche audience for my book and a spot-on title—*The Creativity Cure*. Lisa has an ability to bring out your creativity and at the same time she understands the business end of book writing and publishing."



"Best Business Book of the Year" 2015 – American Business Awards, International Business Awards 2015

Cathy Turney, Author of *Laugh Your Way to Real Estate Sales Success*

"Do you want to publish a best seller? You need Lisa!

"I interviewed six other book coaches at the San Francisco Writers Conference, spent fifteen minutes with each, and Lisa gave me more insight than all the others combined. She got into my head, totally grasping what I wanted to accomplish, and within five minutes came up with brilliant suggestions that I hadn't even considered (for free – she didn't even sign me before starting to share!)

"I knew that in hiring Lisa my book would have the eyes of a master on it. I am beyond thrilled with the results.

"With Lisa's help my book won the Gold Stevie Award for "Best Business Book of the Year" 2015 from the American Business Awards and the Silver Stevie Award from the International Business Awards."

