## The McLeod Model: F - I - O - S - P

Presenting Your Ideas to Solve a Problem

FACT What are the facts of the situation?	
<b>ISSUE</b> What are the issues it creates?	
<b>OBJECTIVE</b> What's the objective of the course correction?	
<b>STRATEGY</b> What is the strategy?	
<b>PLAN</b> What is the specific, tactical plan?	

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