

PARTNER INFORMATION KIT

WHAT IS CREATE?

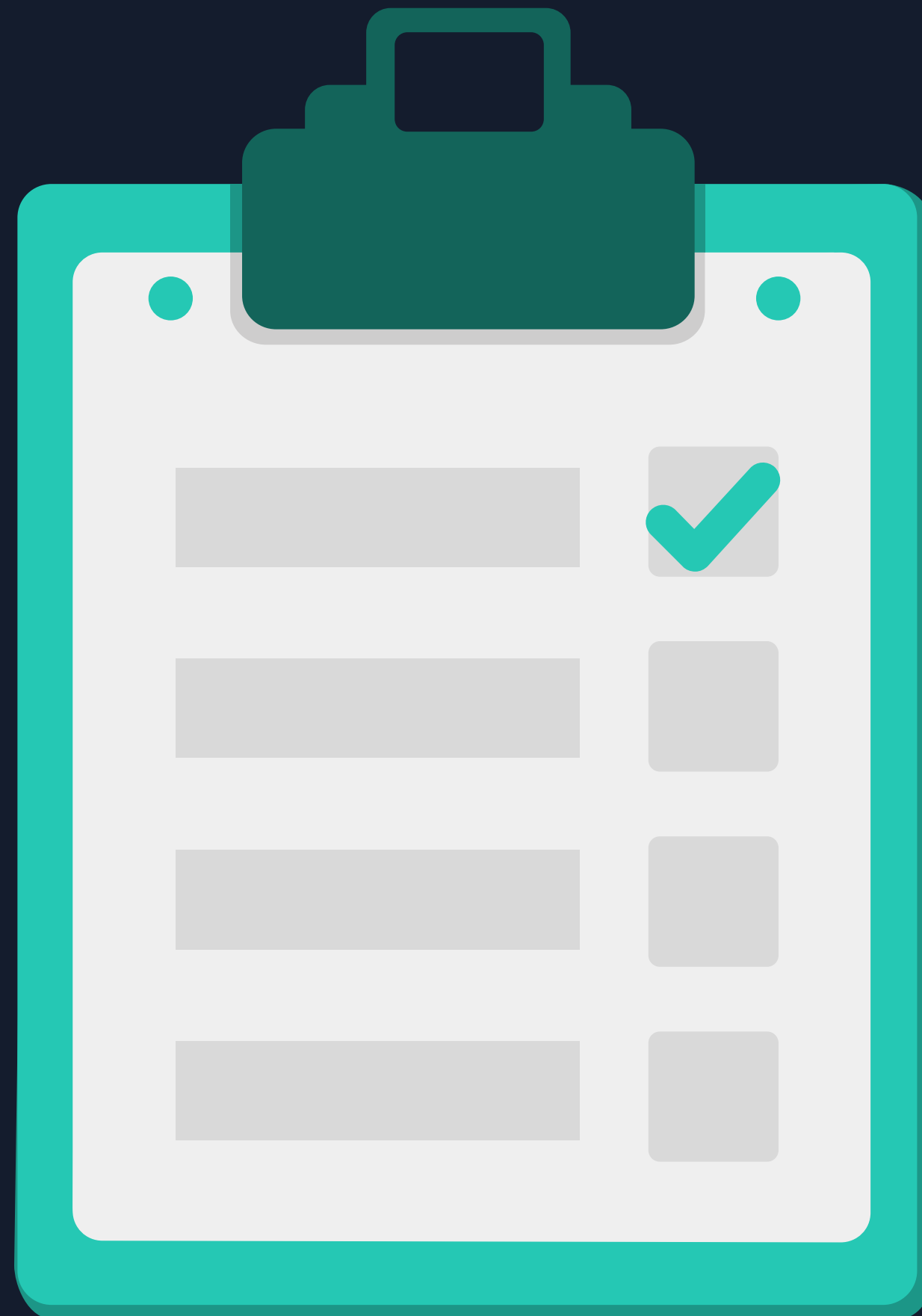


PARTNER INFORMATION KIT

OUR OBJECTIVES

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1

We are on a mission to change the way coaches do business. We're looking for partners who are equally as passionate about coaching as we are to help spread the word, to help us reach as many coaches as possible.

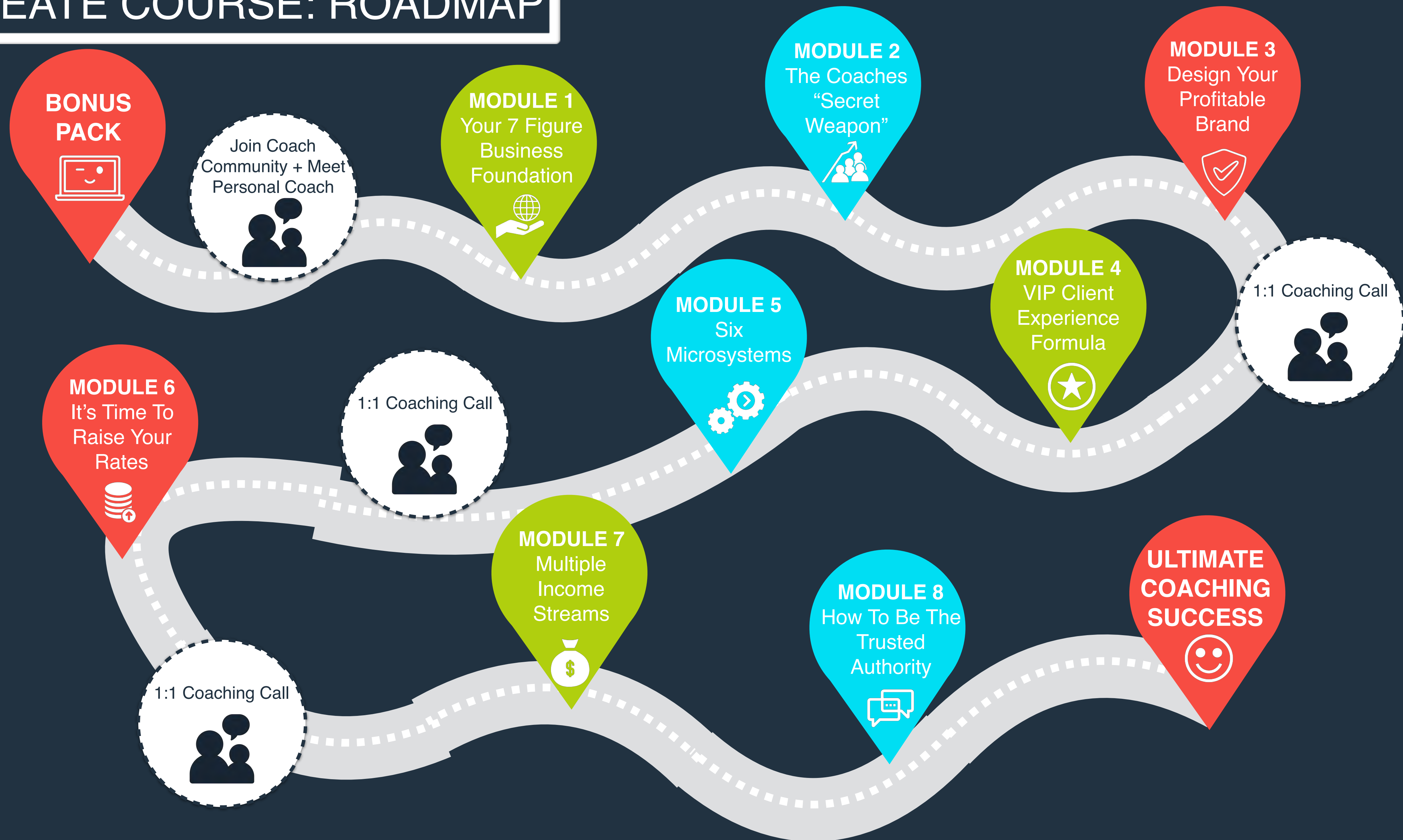
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CREATE is a 6-month training program that gives coaches the clarity and confidence to grow, scale and launch their newly defined coaching businesses. It's about becoming more than a coach... getting intentional about everything from branding to client experience and making sure coaches maximize value for their clients every step of the way. Our graduates become more than just a coach to their clients, they become a highly valued growth partner as they learn how to exceed client expectations in many different ways.

3

I've taken over 2 decades with thousands of business owners and coaches and I've distilled it down into the few key strategies that will make all the difference for coaches in business. And when they apply this framework of strategies and tactics, they'll have more breathing room in their business, less stress and a lot more time for the people and things that matter.

CREATE COURSE: ROADMAP



HERE'S WHAT COACHES WILL CREATE



- **Premium Coaching Packages** with **Premium pricing**
- **Highly Profitable Branding** to position yourself for high value clients
- Your **V.I.P. Client Experience** that creates intimacy and delivers the “wow”
- Your **Client Attraction/Conversion System** to get more clients to say “yes”
- A powerful **Onboarding System** that inspires from day one
- An ongoing **Client Nurture System** for that personal experience
- An easy **Evaluation System** that iterates feedback
- A multi-media **Client Resources System** to facilitate learning
- A simple effective **Launch Strategy**

I'm going to take coaches behind the scenes of my complete business system to make sure they are insanely prepared.

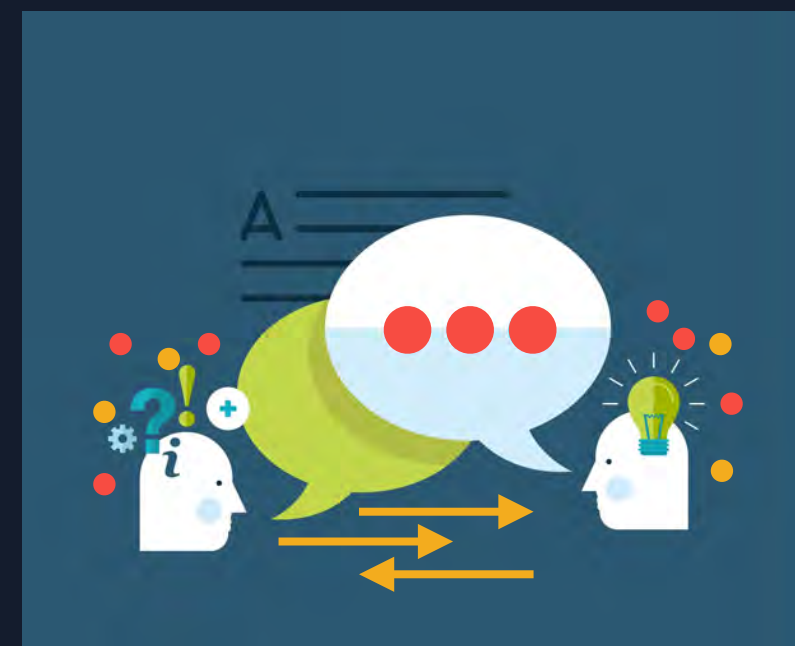
My goal with every client is to enable them to get more clients, charge more for their coaching and be able to sell more to each individual client, increasing the lifetime value of that client. I want the same for all students and that's the overall goal of CREATE.



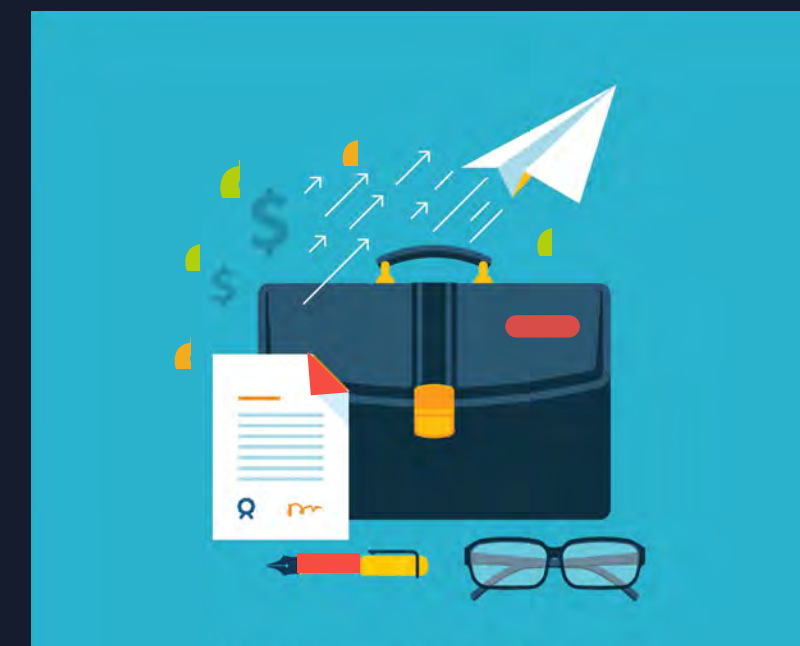
THE CREATE CURRICULUM



**YOUR SEVEN FIGURE BUSINESS
FOUNDATIONS**



**THE COACHES SECRET
WEAPON**



**DESIGN YOUR HIGHLY
PROFITABLE BRAND**



**VIP CLIENT EXPERIENCE
FORMULA**



**6 MICROSYSTEMS OF A 7 FIGURE
COACHING BUSINESS**



**IT'S TIME TO RAISE
YOUR RATES**



**MUTIPLE INCOME STREAMS:
TAKE YOUR BUSINESS TO THE
NEXT LEVEL**



**HOW TO BE THE TRUSTED
AUTHORITY IN YOUR FIELD**

PARTNER INFORMATION KIT

CURRICULUM OVERVIEW

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MODULE ONE - YOUR SEVEN FIGURE BUSINESS FOUNDATIONS

An overview of the Create course, including what you can expect in each module. I will walk you through the ultimate business model, 4 stages of business growth, making money, my business philosophy and you get to create your ultimate business plan.

MODULE TWO - THE COACHES “SECRET WEAPON”

This module is about aligning your coaching business towards what your clients really want. You will learn how to develop your client intelligence, clarify your message and shift perspective to consider building your business in dialogue with clients.

MODULE THREE- DEFINING YOUR HIGHLY PROFITABLE BRAND

This is about how the identity you define for yourself and your coaching business. I'll show you exactly how to brand your coaching expertise to communicate your value and position yourself for high value clients.

MODULE FOUR - V.I.P. CLIENT EXPERIENCE FORMULA

Module four is where you define the quality of experience you want your clients to have from their transformational journey with you as their coach to the VIP client experience delivered by your business processes. I'll take you behind the scenes of your business to create the workflow that will underpin a high quality experience for your clients.

MODULE FIVE - THE 6 MICROSYSTEMS OF A 7 FIGURE COACHING BUSINESS

This is all about developing the business systems that will take the stress off your back and produce consistently high standards of service for your clients. I will take you step by step

through the six systems every coaching business should have and show you how to build them, so your clients rave about you.

MODULE SIX- IT'S TIME TO RAISE YOUR RATES

By now you are ready to raise your rates so in this module I'll be showing you exactly how to do that giving you exactly what you need to determine your price, package your coaching and communicate your new rate with confidence. I'll walk you through how to prove your value, reduce risk and eliminate client doubts and the place where lots of coaches get stuck... how to raise your rates with existing clients.

MODULE SEVEN - MULTIPLE INCOME STREAMS: TAKE YOUR BUSINESS TO THE NEXT LEVEL

This is all about becoming more than a coach to your clients and really helping them to achieve a powerful and sustainable transformation. I'll be using change theory to explain why experiential coaching supports clients in their change process and I'll be showing you how to create multiple income streams as you embed additional products and services into your coaching including the 3 most popular with coaches... writing e-books, developing online training and membership sites.

MODULE EIGHT - OPTIMIZE YOUR BUSINESS

This is about keeping your business on track and enabling it to continue to grow. I'll share with you technology that will save you time and money and show you the critical numbers to measure and track your progress. And now you'll need to think through your ongoing growth strategy, and the potential of positioning yourself as a thought leader in your space.

HOW DOES THE PROGRAM WORK?



All the course materials, downloads and instruction is provided in a members only website. Students will be able to follow along and learn at their own pace. Each module is comprised of several short video lessons. Downloadable audio versions, transcripts, workbooks and summaries are also provided so that no matter how you like to learn, we have students covered. We also have fun interactive components that help them retain everything they've learned AND the entire site is optimized for mobile devices so that learning on the go is easy and convenient.

I want ALL coaches to feel supported the entire time.

The CREATE system is very step by step and it's natural to have questions. That's why we've gone to great lengths to ensure you'll be supported the whole way. After joining students will be assigned their own personal Create Business Coach who will be there to support them every step of the way. There are also individual coaching sessions scheduled at key milestones within the program.

We will also be holding live Technology Zone and Coaching Zone calls every month, covering all time zones, where students can ask anything that's coming up PLUS these are highly interactive calls with peers where students also receive community support.

This is about building massive momentum... and I'm not going to let any questions keep any student stuck and stop them from getting results.

That's why we also have a collaborative coaching community where students can access any help they need about building their particular coaching business.

So as they go through the materials and have questions about their own specific coaching business, they'll be able to get the clarity they need for applying everything they (or their team) is learning.

Students can ask questions and get instant answers from the CREATE community - usually within minutes. They'll be able to interact, engage and tap into the wisdom of coaches in a wide variety of coaching markets... who themselves are all launching, growing and scaling their coaching business.

AND THAT'S NOT ALL - EXCLUSIVE BONUSES



And that's not all, when students join Create they also get access to some extraordinary bonuses:

BONUS 1: COACHES PRODUCTIVITY POWER PACK

The ultimate way to get organized and power up your productivity, enabling you to focus on what matters most. It also helps you to get the most out of this program and be proactive in creating what you want in your life and business.

BONUS 2: LIVE MONTHLY TECHNOLOGY ZONE CALLS

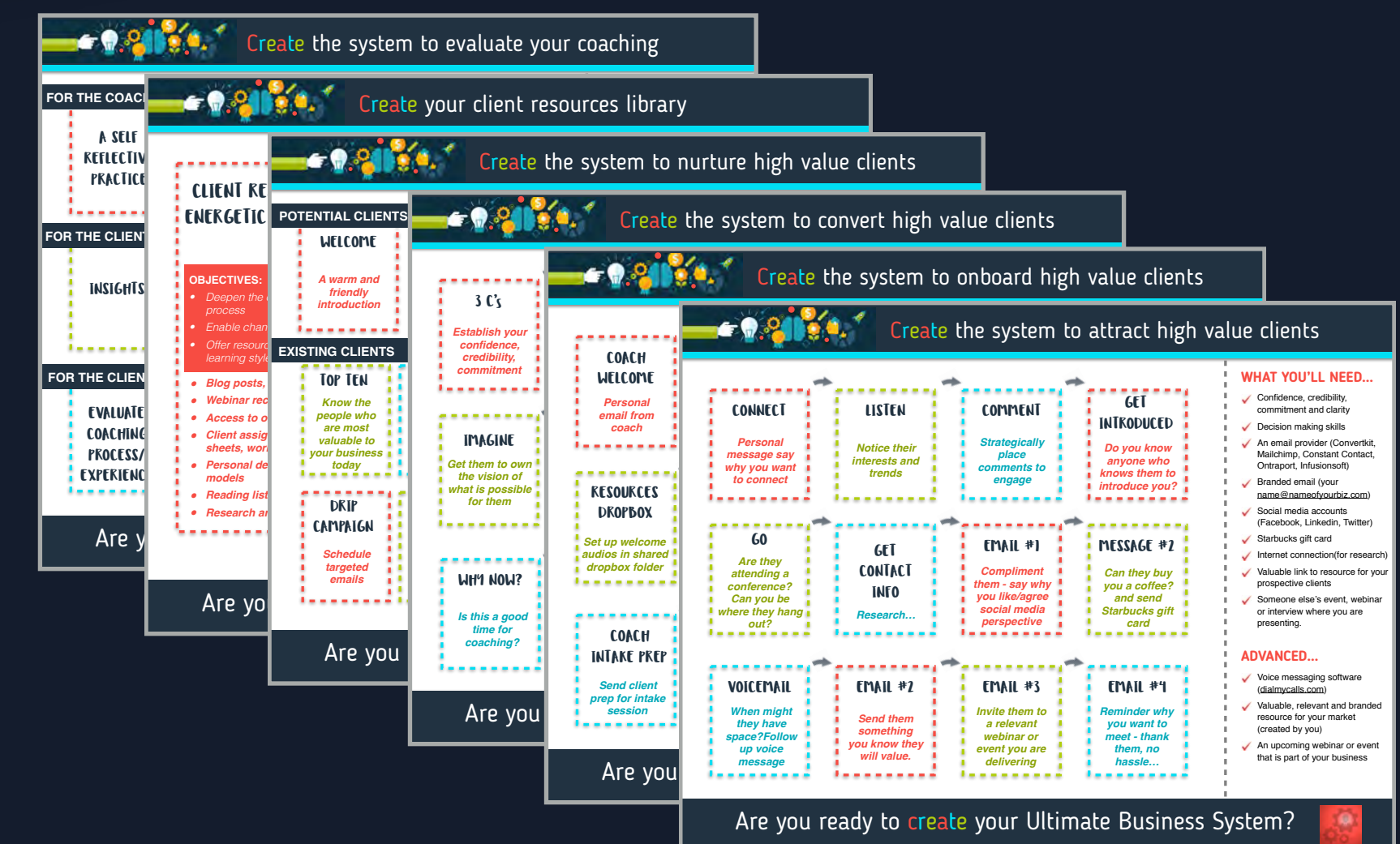
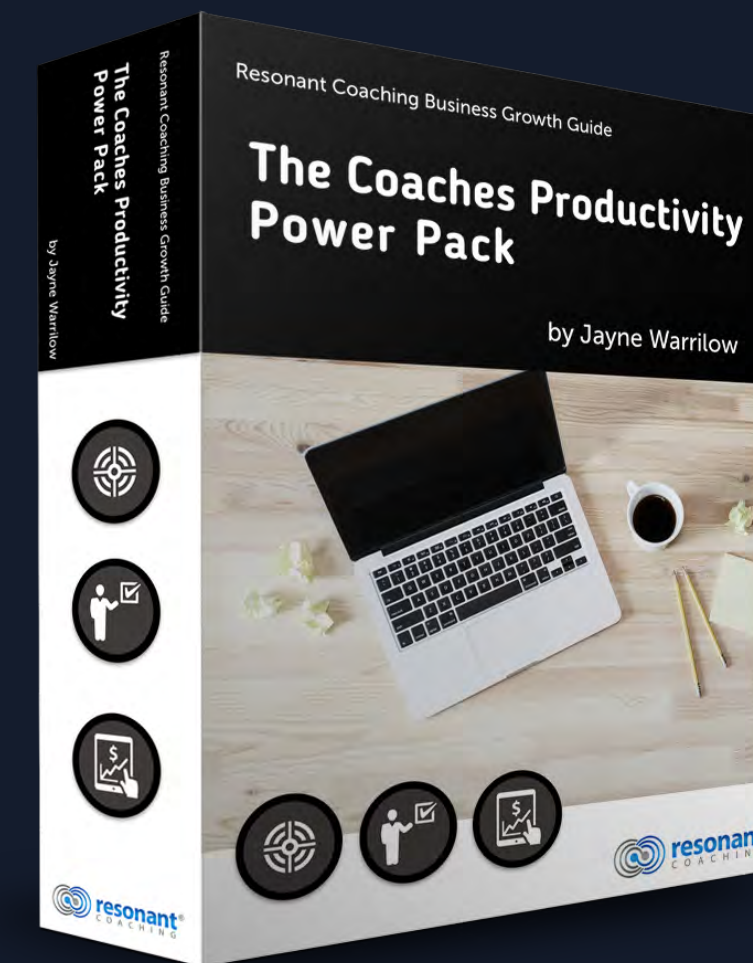
Bring all your technology questions to this bi-monthly live calls (2 calls cover all time zones) with our resident tech expert Nick to find out exactly what technology can save you time and money and what you should ignore.

BONUS 3: LIVE MONTHLY COACHING ZONE CALLS

You get direct access to Jayne bi-monthly to help you gain momentum with coaching, mentoring and answering any question that is emerging for you (2 calls cover all time zones). And if you're stuck, Jayne will get you unstuck with powerful, resonant coaching to liberate your potential and get you back on track.

BONUS 4: ULTIMATE BUSINESS SYSTEM VISUAL CARD DECK

The 6 microsystems of a 7 figure coaching business clearly displayed in a stunning set of visual flowcharts that you can print off and stick to your office wall.



MORE EXCLUSIVE BONUSES



BONUS 5: COACHES LUCRATIVE LAUNCH SYSTEM

Launch your coaching business and create buzz around your new approach. This system includes how to map out a simple and powerful launch plan including your core offer, 8 step sales page, email sequencing and pre and post launch preparations.

BONUS 6: TEN IRRESISTIBLE LEAD MAGNETS

These are the best lead magnets to create for your coaching business, they will really help to attract and educate your ideal clients and can be used as assets pre launch whenever you meet someone to help them to get to know more about you while delivering great value at the same time.

BONUS 7: COMPLETE GUIDE TO CREATING AN EMAIL COURSE FOR YOUR WEBSITE

A simple and straightforward, low tech way to engage with prospective clients and help them to see your value as a coach. I'm going to teach you exactly how to do this and get it up and running just in one day.



WHO IS CREATE FOR?



Our clients range from coaches who may not be selling anything yet to really experienced coaches who have been running a successful business for 10+years.

So if you know aspiring or established coaches who want to add more revenue to their business, and they'd like a proven plan to guide them along the way, then CREATE is a great fit.

If you're reading this, I have no doubt that you take your business seriously. You know business is a great path to financial freedom. It's the path many coaches have chosen to create the life they love. And most importantly, it's a commitment to grow and serve the people and things that matter most.

Here's my question to you...

Do you know coaches who are you ready to step into a bigger vision? To jumpstart their business? or dramatically grow their current business?

Are you ready to introduce them to a proven system that will enable them to create a bigger income? A more fulfilling lifestyle? A bigger impact in the world?

If you know that anything is possible with the right strategy, the right support, total focus and commitment then we might be a great partner for you.



And you don't need to take our word for it...

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“Speaking from experience, the CREATE program is simply a “must” for any professional coach who is serious about building a six, or multi-six, figure coaching business. Jayne is a master of business and coaching. She has a long track record of providing powerful multi-modal learning programs, and this is her best ever! Jayne offers you her own proven strategies for building all the systems every coaching business needs in order to work less, make more, and gain more time in your life. Having invested tens of thousands of dollars in my own coaching business, I’ve seen the good and the bad out there; I highly recommend CREATE without any reservation.” - Dr. Al Spicer, Solution Strategist & Trusted Confidante to Senior Level Leaders, www.AISpicer.com)

I SERIOUSLY wish Create had been around when I completed my coach training. I can only imagine where my business would be now, like maybe I would be as successful as Oprah (why not a girl can dream). Only Jayne, with her freakishly organized mind could put all the pieces together in one place. Everything, I literally spent YEARS, trying to figure out! Create answered every question I had ever asked AND every question I didn't even know to ask!!

Lesa King - www.LesaKing.com

"I LOVE Create and have some ROI already! I did something I haven't done before and put together a personal video message for my new group coaching program. Speaking from my heart with both passion and some vulnerability inspired more people to come on board with me as a coach. Then, I used the Client Attraction System to respond to a potential client on LinkedIn: using Create's client centric approach in the discovery session made all the difference in acquiring the client in a highly competitive situation. These results alone have been worth my investment and I know there's more to come... THANKYOU!" Clare McNamara, www.moveaheadglobal.com

CREATE has been an eye-opener and a real business changer for me. I've spent way too much money on 'trainings' in the past, and so chose CREATE very carefully. I wanted, and received, great training. I've also benefitted from being challenged, new paradigms and solid technical support, not to mention the mastermind connection with other high-level coaching professionals. I've grown as a coach and as a person; my client clarity has massively increased along with my cashflow. Highly recommended to any coach who is serious about growing their business! - Trudy Arthurs , MD Dancing Leopards Ltd www.trudyarthurs.com

LAUNCH TIMELINE APRIL 2017



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Changing | the way coaches do business



COACHES BUSINESS SCHOOL

It's not what you know...

It's what you create with what you know.



COACHES BUSINESS SCHOOL

The best results

aren't just measured in dollars



COACHES BUSINESS SCHOOL

Your trust. Your future. *Our promise.*



COACHES BUSINESS SCHOOL

Let's change | the business conversation



COACHES BUSINESS SCHOOL

The purpose profit connection | *for coaches*



COACHES BUSINESS SCHOOL

Silence | your money fears



COACHES BUSINESS SCHOOL

Where business success *happens*



COACHES BUSINESS SCHOOL

Contact us



If you have any additional questions about partnering with us to ensure more coaches become as great at business as they are at coaching then please contact Nick:

nick@JayneWarrilow.com

or

Call 407 259 2412

Sign up to be a partner here:

<https://resonantcoachin.samcart.com/affiliates/signup>

With your help, who knows, we might just change the way coaches do business (so success is the norm)

