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INVESTOR'S GUIDE

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GETTING STARTED - OUTLINE

	Page
Kooler Ice – Our Business Vision & Principles	3
Getting Started – Understanding the Benefits	4
Getting Started – Choosing a Site Location	5
Getting Started – Utilities and Set Up	6
Getting Started - Financing	7-9
IRS Section 179 Tax Deduction Information	10-11
Understanding the Maintenance & License Agreements	12
While You Are Waiting	13-14
Questions to Ask	15-19
Kooler Ice Water Vending Option	20
The Remote Access System	21-22
Meet Our Partners	23-24
Responsibilities of Each Party	25
Free Vend Marketing Tool	26-27
IM 500 Brochure	
IM 600 & IM 600XL Brochure	
IM 1000 Brochure	
IM 2500 Brochure	
KI 810 Brochure	



KOOLER ICE, INC. – OUR BUSINESS VISION

Thank you for your interest in Kooler Ice. We hope that you will find this information helpful and that you will choose Kooler Ice and its product offerings when you begin your Ice Vending business. This guide is meant to be a tool and a resource to enhance your understanding of our business and point out some things you may want to consider when making your purchase decision, as well as to help you prepare and plan for your future business success.

Our Mission Statement

Our mission is to bring the consumer a new and innovative means of purchasing the highest quality ice product available, at a competitive price, in a uniquely convenient way, which protects the environment and improves upon the current delivery and purchasing options available today to provide our owners and their customers a product with undisputed quality and value.

Our Corporate Vision

Kooler Ice will achieve our mission by selling our machines through a carefully selected network of high quality Distributors, as well as selling directly to Independent Owners, who will selectively choose the locations where our machines are placed using proven guidelines provided by Kooler Ice, and by focusing upon accommodating and capturing the largest share of potential consumers by offering a high quality, competitive product with customer service and satisfaction being a primary focus for the success of our business.

Business Principles

- We will conduct our business in a professional manner, striving to ensure that the quality of our product is consistent and our machines are reliable and user friendly.
- We will treat our customers as we expect to be treated and value the customer, and the satisfaction of our customers, as a top priority.
- We will offer an outstanding product, at a fair and competitive price, so that we can attract and sustain a loyal client base.
- We will continue to look for opportunities to expand and offer our products into surrounding areas that can support and benefit from our product, increasing our market share and enhancing our brand identity to increase the value, and re-sale value, of our machines for our owners.

Getting Started – Understanding the Benefits

- It's Convenient! It is open 24 hours a day and it is easily accessible. Because our society is so fast paced and convenience driven, the largest factor the public considers when purchasing ice is convenience - more so than price!
- You Can Sell Ice 24/7! Because the Kooler Ice machine is located outside as a vending machine, your business of selling ice does not require your business to be open or employees to be on duty. The machine operates 24/7 so consumers can purchase ice whenever they choose to, even during "off" hours.
- You Set the Price! The Kooler Ice machine is equipped with a "bill validator" and "coin exchanger". The price on the machine can be easily changed with our integrated Icetalk Control Board allowing you to adjust the price of the bags of ice as demand increases or decreases - at your discretion – easily.
- Lower Cost/Higher Profits! With the Kooler Ice machine, your bagged ice cost can be \$.40 or less, and it is not dependent upon fuel costs or delivery.
- Sales/Purchases are Easily Monitored! The Kooler Ice machine is a "vending-style" machine and can track or monitor your ice purchases by individual vend.
- It's Easy to Maintain! Normal maintenance primarily requires that you make sure that the machine has bags and that the money from the machine is collected periodically. Most "failures" that you encounter are due to "human error" and are easily remedied. And, with a little training, the machine operation is very simple, requiring very little mechanical ability.
- Easy to Manage! The machine has an integrated touch screen that will indicate any "failure" that requires your attention, such as: door open, out of bags, out of ice, etc – so troubleshooting is simplified. Additionally all alarms are relayed via the Icetalk Monitoring System to our portal where you can log on to track sale and manage all machine functions, alarms, etc.
- Better Ice Quality! Because the Kooler Ice machine dispenses ice "on demand", your ice will not sit in bags and freeze into chunks, making it difficult to remove from the bin and use, so the quality is better. In addition, the ice is delivered as a 7/8" cube of ice (not as cracked ice), so it lasts longer and is easier to position.
- Better Tasting Ice! Because the ice is dispensed "on demand" and the water is filtered, it has a fresh, clean taste and will not have a "tin-y" or freezer burned taste. The difference will be noticeable to your customers.
- You Own the Asset! With ownership, you have a tangible asset - and its profitability is further increased by your ability to depreciate your asset, which cannot be done with bagged ice. The "Kooler Ice" name is a nationally branded and licensed name which will enhance the machine's resale value should you ever decide to sell it.



Getting Started - Choosing a Location

The saying, "LOCATION, LOCATION, LOCATION!" applies here as well! The following are some of the locations you may want to consider when determining where you will place your Kooler Ice Machine:

Convenience Stores

Storage Facilities

Gas Stations

Car Washes

Strip Malls

Retail/Grocery Stores

RV & Camping Areas

Sports Complexes/Parks

Parking Lots with Easy Access

En Route to Beach or Fishing/Marina Locations

Open Land Along a Well Traveled Road

A Centralized Location in Less Populated Towns

OTHER CONSIDERATIONS:

Easily Accessible so Customer Can Enter/Exit Quickly

High Vehicle Traffic Flow (10-20,000 Cars Daily)

High Visibility from the Street

Near Apartment Buildings or Homes

Blue Collar or Lower Income Area (Purchase Ice More Often)

The more of these criteria you can get in one location – the better. Locating the machine in an extremely busy location isn't necessarily the best location if the customer cannot easily and quickly get in and out (and don't forget that people in trucks need ice, too!)

**The main factor that affects people's ice purchasing habits is CONVENIENCE...
NOT PRICE!**

Getting Started - Utilities Set Up

ELECTRICAL: The Kooler Ice machines require a 220 /volt – Single Phase Outlet (4 Wires)

The IM500 machine needs 60 amp Service

IM600/IM600XL machines need 60 amp Service

The IM1000 machine needs 60 amp Service

The IM2500 machine needs 80 amp Service

The KI810 machine needs 80 amp Service

Electrical service will need to be brought to the site, so you will need to evaluate or consider what cost may be involved to accomplish this. Getting a quote from a license electrician is your first step.

If you are locating the machine in a space/site where electrical supply already exists, usually the existing supply can be tapped into, and as an alternative, a "sub-meter" can be attached to the existing electrical service to independently meter the electrical usage of the machine. The sub-meter is normally the most efficient way to access the utilities when leasing a site where the lease does not have the Lessor paying the utilities as part of the monthly lease amount. An electric shut-off, should be installed near the machine as well to give you the ability to turn power off to the machine when required.

PLUMBING: The Kooler Ice machines also requires ½ - ¾" Supply line with shutoff and a minimum 2" drain line if you are placing it in a pad.

While the plumbing aspect of the machine is quite simple, we recommend that you check with a certified plumber from your area to get a quote for the hook up and to determine if special arrangements for drainage need to be made. (For example, your ordinances may require that the machine be plumbed directly to the sewer, or may ask that a French Drain be included.) The French Drain is usually the most common and least expensive method when special drainage is needed, but you will want to investigate on your own which method will be the most acceptable and cost effective way to handle the drainage. Normally your plumber will be familiar with these ordinances and can let you know what will be required for your machine's location. Similar to the electric plumbing, a water shutoff valve should be installed near the machine to turn water off to the unit when required.

MACHINE DIMENSIONS:

The following are the dimensions of each machine. These should also be taken into consideration when choosing your location to insure that the machine will fit in the space that you plan to locate the machine.

Model	IM500	IM600	IM600XL	IM1000	IM2500	K1810
Height	7'10"	9'4"	9'4"	8'3"	10'9"	9'3"
Depth	3'	3'	3'	5'11"	9'1"	9'10"
Width	6'	4'8"	6'	4'7"	7'***	4'7"
Bin Capacity	450-500 lbs.	550 lbs.	550 lbs.	750 - 850 lbs.	2300-2800lbs	750-850 lbs.
Weight	1115 lbs.	1100 lbs.	1195 lbs.	1635 lbs.	3550 lbs.	2400 lbs.
Production	Low	Low	Low	Moderate	High	Moderate+
Bag Sizes	10 or 16lbs	10 lbs. Only	10 lbs. Only	10 or 16lbs	10 or 16lbs	10 or 16lbs
# Ice Makers	1	1	1	1	Up to 4	Up to 2
Ice Makers Available	C630 – C1848	C630 – C1848	C630 – C1848	C1448 – C1884	C1848	C1848
Water Vend Station	No	No	Yes	Yes	Yes	Yes
RO Water Available	Yes	Yes	Yes	Yes	Yes	Yes
Cold Weather Package	Yes	Yes	Yes	Yes	Yes	Yes
Monitoring	Yes	Yes	Yes	Yes	Yes	Yes
# of selections	1 Button	1 Button	1 Button	2 Buttons	2 Buttons	2 Buttons
Credit Card	Yes	Yes	Yes	Yes	Yes	Yes
Lights	Yes	Yes	Yes	Yes	Yes	NO

- Unit equipped with canopy, without canopy machine is 8'9" tall.

Getting Started - Financing

At this time, Kooler Ice does not offer direct financing on our equipment. The following information is provided only as a service and convenience for interested buyers. Kooler Ice does not endorse or recommend any particular lending institution or lending vehicle.

When beginning the process of obtaining financing, we recommend that you contact your local banking institution where you currently have your business or personal account first. They know your history and value your business so they are vested in keeping your business and will generally offer the best interest rate, but they may require a percentage of the machine cost down and may have fewer loan term options.

Because lending on this type of commodity may be new to the bank, you will want to give them detailed information about the Kooler Ice machine up front to help them understand the product and help expedite the process.

Some information that the bank may require, and which will be helpful in expediting their risk assessment, is:

- A copy of a formal business plan for the KI machine, adapted to include your business specifics
- A copy of our brochure on the specific machine you are purchasing
- A copy of our Formal Sales Quote or Sales Contract with detailed prices
- A copy of the ROI/Cash Flow Analysis for the machine with your best estimates
- A copy of the "Meet Our Partners" piece which gives the specific component manufactures for the machine and their warranty information
- A copy of the License & Maintenance Agreement Explanation
- Information on the Kooler Ice machine life and "used" machine market
- The Kooler Ice website address: www.koolerice.com
- The Kooler Ice phone number and contact information

Kooler Ice can provide you with these items and will assist you in putting together your financing application packet. When you are ready to purchase and contact us for a "formal" quote for your machine, we can email you the quote with the information listed above so that you can forward all of this information, assembled in one email, to your lender. A benefit of emailing this information is that the lender will be able to use and change the values in the Cash Flow Analysis, which should be helpful to them in assessing the business and long term opportunity.

You will want to be sure that your lender understands that the Kooler Ice machine is considered a Vending Machine, and differs substantially from the much larger Ice Vending Machines, which are considered small stores.

Getting Started – Financing (Continued)

SBA (Small Business Association) Loans

A Small Business Association (SBA) guaranteed loan may be an option for many owners.

If your lender is unable to approve your loan, or is hesitant, you should ask the lender to consider your request under the “SBA Loan Guarantee Program”.

As of September 1, 2010, Kooler Ice, Inc. became an “Approved Franchise” and is listed on the Small Business Association (SBA) website. You can find us on the SBA registry by visiting: www.franchiseregistry.com

With the SBA guarantee, potential owners who may have, or may be, experiencing difficulty obtaining financing for their machines have a better opportunity to obtain a loan using this additional security option for the lender. In addition, the SBA has launched new initiatives to help new or existing businesses whose credit rating has suffered due to the economy - which may allow you to get credit to start a business. Please contact us for more information.

Under the SBA Loan Guarantee Program, the SBA can guarantee up to 85% of a small business loan, substantially reducing the risk for the lender. On a state by state basis, there are specific lenders listed on the SBA website who actively work with the SBA to grant loans to business people. To find a listing of those banks/lenders, go to:

www.sba.gov and Click on the “Loans & Grants” tab
Go to the box with the blue tabs and click on “Find an SBA Lender”
Enter your Zip Code and click on “Search”

This will bring up the lenders in your area according to proximity and who has done the most SBA lending. From this screen, you can use the tabs on the left to find an SBA Resource (SCORE) center or to gather more information about the specific lenders, the loan programs, and the loan process. Generally, you will be looking at a 7a Loan. Lenders with a “Preferred” or “Express Status” offer expedited processing because they have “Pre-Approved” lender status with the SBA. “Express” loans may have a slightly higher interest rate.

SBA affiliated organizations like SCORE (Service Corps of Retired Executives) and SBDC (Small Business Development Centers) provide FREE, one on one counseling to people interested in starting and expanding a business. If you have either of these services available, it might be helpful to you to make an appointment and get their recommendations before you begin the process of applying for financing.

We also found their “Small Business Planner” link very helpful in providing assistance with developing your business plan and making you aware of how you can access other resources that you will help you start your business. Kooler Ice has already assembled a business plan for our prospective owners to assist you with this process.

You may also contact Kooler Ice for assistance and we will help you locate the lenders and additional information that may be helpful to you.

Getting Started – Financing (Continued)

Finance Companies

Equipment financing companies are another avenue available to some prospective owners. The ones listed below are familiar with our products and have handled financing for other owners. Their requirements may differ from the bank's, but their rates are usually reflective of "equipment leasing" rates and tend to be higher interest rates.

Typically, to achieve their approved rates, they will look for a credit score of 650 or higher and a minimum of two years in a related business, with three plus years in business producing a more favorable rate. Each of these lenders will advise applicants on an individual basis as to the type of documents they will require, and some of those may be similar to what we have listed above.

The lending institutions we have dealt with in the past are:

Curt Newsom
Ascentium Capital

1-800-785-3060

curtnewsom@ascentiumcapital.com

Drew Kabo
Paramount Finance

(480) 222-0300 ext 104

drewk@paramountfinance.com

Mike Borelli
Patriot Capital

(404) 955-8706

mborelli@patriotcapitalcorp.com

We hope that you find this information helpful and encourage you to contact us if there are any questions regarding financing, or information we can assist you with that you have not found here.

IRS Section 179 Tax Deduction Information

Don't Miss this Great Opportunity!

What is the Section 179 Deduction?

- Section 179 of the IRS Tax Code allows a business to deduct, for the current tax year, the full purchase price of new and used financed or leased capital equipment and off-the-shelf software that qualifies for the deduction. The equipment can be purchased, financed, or leased, but its value must be within the specified dollar limits of Section 179, and the equipment must be placed into service in the same tax year that the deduction is being taken (for tax year 2015, this means the equipment must be put into service between 01/01/2015 and 12/31/2015).

For the latest changes in bonus depreciation, visit the following website: www.section179.org. Congress can make changes to this law at any time in 2015.

Deductions for 2015:

- The new deduction limits for 2015 are \$25,000.

Tax Year Eligibility

- To qualify for the Section 179 Deduction in any given tax year, the equipment purchased must be placed into service between January 1 and December 31 of the tax year you plan to deduct it for. So, if you order equipment, it must be received and operating or being used **by December 31st** to qualify to take the deduction for the current tax year - or you must wait to take the deduction in the following year.

Please speak with your tax accountant to get information specific to your business to see if the Section 179 deduction is available for you.



Understanding the Maintenance & Licensing Agreements

THE MAINTENANCE AGREEMENT

Kooler Ice requires all of our owners to sign a Maintenance Contract when they purchase the machine. This agreement states that every six months, you, as the owner, will allow an authorized Kooler Ice representative to perform the required six-month maintenance on the machine or you as the owner agree that you will do the maintenance on the machine yourself.

The maintenance takes 3-4 hours to complete and involves:

- Taking the machine out of service and emptying the storage bin
- Thoroughly cleaning the machine, including the icemaker, filters and bin.
- Completing an operational check list and inspect all machine components
- Recording the service in a Service Log which will be kept inside the machine.
- Fill out appropriate paperwork documenting the maintenance was completed

The purpose for this mandatory maintenance is:

- To provide proper service and maintenance to insure optimum working order, productivity and cleanliness.
- To ensure that all extended Ice Maker Warranties remain in effect
- To protect your investment and re-sale value by having a track-able service record on the machine.
- To provide a record of maintenance for the Health Department and other enforcement agencies.
- To assure financing institutions that regular maintenance of the machine will be completed.

The cost of this semi-annual servicing of the machine is currently \$350/service. Kooler Ice does not require these maintenances as another source of revenue for the company, (and in fact, the fees are paid to the service providers) but to build and preserve the quality associated with our brand name and to protect your investment. A detailed list of the servicing to be performed is contained in the machine manual.

Kooler Ice has written procedures that will tell you step by step, exactly how to do the preventive maintenance on the machine. Recently, Kooler Ice developed a full video library that shows you step by step how to do maintenance on the machine as well.

THE LICENSING AGREEMENT

This agreement exists because we are actively advertising and promoting our machine as a “brand”. We advertise in a variety of ways, including ads in largely circulated magazines (for example: “Convenience Store News”) to increase the name and brand recognition of our product – your investment. The cost of the licensing agreement is \$20/month or \$240 annually.

The two agreements work together allow us to require our owners to keep their machines clean and well maintained to insure the public perception of quality and value, while we continue to advertise nationally to further promote the Kooler Ice brand and enhance the value of your investment.

While You Are Waiting

Once you have found a location and placed your order for your Kooler Ice machine, there are some details that you will need to take care of.

1) Checking into State and Local Requirements Regarding Ice Vending

The requirements for ice sales vary from state to state, but the agency you should make contact with first is the State Department of Agriculture. Generally, this agency may require a food permit or request that you register the machine. You should allow 2-3 weeks for this process.

In addition, many states will also require the owner to send a water sample for testing once every 3 months. You may choose a local water testing facility near you to have the tests done. Your records of the approval of your samples should be kept inside the machine for inspection.

Normally the state agency will require an approved sample be confirmed before you can open the machine for business, so choosing a lab that is convenient to you is wise.

If you are not placing the unit at a "like-related" business that is already in operation, you may need to check with your county or municipality to see what permits they may require, and what codes apply, which might affect how and where you place your machine. Often, the only permit that is required is a business license at a nominal fee.

2) Planning your Drainage Method

Check with your plumber FIRST to determine what will be required at your site. A licensed plumber in your area should be familiar with the city/municipality codes that may affect the installation of your machine and be able to advise you.

In most cases, if there is a sewer drain or drainage ditch, you will be able to run your drainage line to it as an alternative. In other cases, a French Drain is acceptable because our machines use filtered water and the run-off is safe. The drain should be located beneath the machine, unless the machine is placed on a pad. Then, the drain would be located behind or away from the pad. If you are ordering a machine with RO you will need to consult with a Kooler Ice Representative and your plumber on drainage options. Normally with RO you will need to run wastewater to the sewer. A French Drain does not provide enough capacity.

3) Planning your Supply Line

With the IM500 / IM600 / IM1000 you will need to have a ½" water supply line (not to exceed 60lbs. of pressure to the machine.) with shutoff. With the KI810 and the IM2500 a ¾" water supply line will be required since the machines can be equipped with two icemakers. You would normally tap into an existing water line if one is available. You may be able to attach to an existing spigot with a "Y", but not directly to the spigot, so please check local codes.

While You Are Waiting (Continued)

4) Planning Your Electrical Connections

You will need to plan for 220 Volts, Single-Phase power with a 4 wire hook up (2 hot, 1 ground, 1 neutral)

The IM500 requires 60 amp service
The IM600/IM600XL requires 60 amp service
The IM1000 requires 60 amp service
The IM2500 requires 80 amp service
The KI810 requires 80 amp service

Most owners have their electricians bring the wiring to the machine and hard wire it directly into the panel. An electric shut off is normally installed near the machine. Please note: THE MACHINE MUST BE GROUNDED PROPERLY.

If you are pouring a pad, Kooler Ice can provide detailed utility drawings for each model. If you are locating the machine where the electric connection has already been established, make sure that the outlet can support 220V – 60 or 80 amp single-phase electric.

You will need to have your electrician available for approximately one hour on the day the machine is installed to do the final connection. While our technician will be on site, most states require that the connection be done by an electrician licensed by your state.

5) Preparing Your Site

It is best to level your site or pour a slab to place the machine. It is very important to dress up the site and to make it aesthetically pleasing to eye. For this reason we highly recommend spending the money for a concrete pad if the location you are planning to put the machine does not already have a concrete or asphalt surface. If you are within 16 miles from the Coast, or if you are in areas that experience high winds, tornado, or hurricane, or if the threat exists, you may want to incorporate "tie downs" into your site preparation to provide additional stability and security for the machines. Along coastal areas, they will be required.

If you will be placing your machine on land that is not protected by a curb, you may also want to consider placing "bollards" to protect the machine. We strongly encourage owners to give serious thought and consideration as to how you will make your site pleasing and inviting to your community. We can provide you with the plans/blueprints for the machine set up alternatives we have mentioned.

On Installation Day, you will need to have a Plumber and Electrician on site for 1 hour. We, generally, will contact you 2-3 days prior to your delivery date to confirm the delivery time and to make sure your site is ready to take delivery. Please be sure to keep us advised of any delays or difficulties you may be having.

Questions You Should Ask...

As you evaluate the ice vending industry, there are a number of important factors to consider that are not necessarily details that you would immediately think of when reviewing the various manufacture's information and considering the purchase of an ice vending machine. We have prepared a buyer's guide to assist you in this process. These are some of the key details you will want to focus on and ask the companies you are researching as you consider your purchase.

Does the machine automatically bag the ice?

There are currently several manufactures whose ice vending machines do automatically bag the ice. This feature is important for a number of reasons. One of the key sales features to selling "vended" ice is that it can offer a sterile quality that cannot be duplicated, because in almost every other scenario, there is outside human contact with the ice – whether it is with a distributor's delivery person, a store owner who bags his own ice, or a patron who bags the ice from an ice machine.

When a patron bags their own ice, in addition to the awkwardness and inconvenience of doing so, you introduce the possibility of product contamination. This can occur through the patron's physical contact with the ice or through environmental factors like contact with surfaces that have been touched by others.

In addition, depending on where the machine is placed, you may also encounter some problems from local and/or state health officials who inspect ice vending machines. Because this method of purchasing ice is still relatively new, there is still some confusion with those departments as to which machine you are placing and what sanitary controls need to be in place to protect the end user/consumer. You are likely to encounter greater difficulty with compliance issues when your product is not being delivered "bagged" (in a container).

An additional business and economical issue with patrons bagging their own ice is the risk of loss due to bag theft. This financial loss occurs, not only in bag loss from being stolen, but also in sales volume loss - since you may not be aware of the theft of the bags, and there may not be bags available for a customer when they come to the machine to purchase ice.

The Kooler Ice Vending machine automatically produces, stores, and bags fresh ice. The ice is delivered in the quantity requested, already bagged, when they push the button. There is no risk of contamination because no one and nothing can come in contact with the ice other than the purchaser. The purchaser can then pour the bag into his cooler, or tie off the bag and take it with him.

What independent testing have you done on your machines to protect the consumer and to ensure that the machine meets established safety standards for sanitation and safety?

As you evaluate your purchase decision, it is important to ask the manufacture what testing they have done to ensure the safety of their product. It is something that you will want to know as a business owner selling the product from a liability standpoint, as well as from a health agency approval standpoint.

Kooler Ice is a registered member and complies with the standards set by the National Automatic Merchandising Association (NAMA). NAMA is the leading authority on all aspects of vending, and has a vending machine evaluation program. This program can be reviewed on NAMA's website at www.vending.org. The program provides an independent evaluation and inspection of vending machines to ensure that the unit complies with the federal guidelines for sanitation and safety. All Kooler Ice machines are ETL Listed to UL541. We are audited ever quarter in the plant to ensure that we adhere to the latest ETL Electrical Standards and Safety Requirements.

Questions You Should Ask (Continued)

What type of Warranty and Support does your company offer?

Buying an ice vending machine is a business and an investment. It is important that you ask the manufacturer what warranty comes with the machine and its components - and how it will be administered. Is it a 90 day warranty? Is it a one year warranty? Are both parts and labor covered? Am I expected to do the work myself? If I have a problem, who will I call? Are they available on the weekends? How conveniently are they located to where my machines are or will there be travel charges? It is critical that you ask these questions and make sure that you understand exactly what support you will receive after the sale!

The Kooler Ice Vending machine offers a one year parts and labor warranty program on the unit itself. The Ice Maker is covered by Scotsman, a leading manufacturer of ice making equipment, and has a 3 Year parts and labor warranty. The Compressor/Condenser are covered for 5 years parts and labor and the evaporator is covered for 5 year - parts only. All of the other machine components are covered by their respective manufactures (Siemens, MARS/MEI, and Conlux with a One Year parts and labor warranty as well.

Kooler Ice has specifically and strategically chosen its component manufactures for their reputation in their fields and for the quality and accessibility of their support and service centers.

We have parts in stock and a qualified technician to support you 24/7 to ensure that our owners have minimal down-time associated with the machine. We understand that if your machine is down – you may be losing money! We believe that good customer support is just good business! We have a 1-800 line available 12 hours a day - 365 days out of the year!

What technology features do you have available on your machines?

When purchasing an ice vending machine, the more “technology” that is available, the better. Technology allows owners to work smarter and more efficiently, as well as provide customers with better customer service. Because the vending machine industry is considered to be a 24/7 business, having operational and sales information available to you is even more important. There are several questions you may want to ask regarding what technology is available and how it is being used to assist the owner in managing the machine.

Technology questions to ask are:

- Does your company offer a monitoring system?
- Can I view my machine over a website?
- Can I communicate with my machine from my phone?
- Will it email me and if I don't have a smart phone?
- Will it text message me in the event there is a fault code?
- What critical items does your system monitor?
- Can I tell how many bags are in the machine so that I know when I need to add more bags?
- Can I dispense a free bag of ice remotely to a customer?
- Can I reset the bill validator remotely to clear a bill jam?
- Can I track my sales by the hour, day, week and month?
- Does it graph and chart my sales?
- Does your monitoring system require a phone line?
- Who supports your system and what are the monthly fees?

Questions You Should Ask (Continued)

Kooler Ice has worked hard to keep the machine and its operations very simple, but has also utilized technology to provide our owners with a more advanced way to manage their machines, and their business, so they can spend less time and be more efficient and productive with their ice vending business. This level of technology is not required to be successful in this business, but we believe that it makes sense for most of our owners as it allows them to manage their machines more efficiently.

Kooler Ice's monitoring system provides the owner with a best in class cellular based monitoring system that tracks your sales, manages your machine, and keeps you advised of what is going on with the unit at all times. From your phone you can see how much money is in the unit, how many bags, how the ice maker is performing and multiple other machines functions and alerts. The two-way communication systems allows you to dispense a free bag of ice (with just a few key strokes) and reset the bill validator REMOTELY, and keep up with all machine functions from your phone or laptop.

The cellular based modem eliminates phone lines and allows you to connect to the internet as soon as your machine is powered up. You will receive a welcome message with website link. Then you simply log onto the website and you are ready to view your machine and set up all machine messages, tracking, etc. Kooler Ice has also developed an iPhone application which can be downloaded from the iTunes store and which provides you a quick and easy way to stay up with your machine from your iPhone.

As you guessed, the Kooler Ice monitoring system can answer yes to all of the above questions!

What will my return on investment be or how much money can I make?

While this is the question everyone wants to know, it is not a question that any manufacturer or sales person can answer for you because your potential profits will depend on a lot of different factors - including factors like machine location, ownership expense costs, machine revenues, and your own business practices. Here are some of the variables you will want to consider?

What are ownership costs?

- 1) What is my up-front purchase price?
- 2) If financing, how long are you financing the machine? At what interest rate?
- 3) How much money will it cost me site preparation?
- 4) Will I have to get permits from the City and how much will they cost?
- 5) Will the city require me to spend extra money on the site to meet codes?
- 6) Who will install the unit? Will I need to rent a crane, forklift?
- 7) Will my purchase be eligible for IRS Section 179 tax deduction?
- 8) Will depreciation reduce my income taxes at the end of the year?
- 9) Does my state require me to pay sales tax?

What are my expenses?

- 1) If you don't own the property, will you pay a monthly rental?
- 2) What will my utility cost be per month?
- 3) What will my water cost be per month?
- 4) What will my maintenance cost be?
- 5) What will my bag cost be?
- 6) What will my insurance cost be per month?
- 7) Are there any other charges?

Questions You Should Ask (Continued)

What will my revenues be per month?

- 1) How many bags can I expect to sell per day or month?
- 2) What is the price I will charge per bag of ice sold?
- 3) If offering water, what will I charge for the price per vend?
- 4) How many gallons of water can I sell per month?
- 5) Is it a good area from repeat sales?
- 6) Are there marketing tools I can apply to be more successful?

The Kooler Ice vending machine was designed to provide owners with a maximum return on investment. While it is possible that you might be able to find a machine location where an average of 100 bags of ice can be sold every day of the year, we feel an estimate of 40-50 bags of ice sold per day is a much more realistic estimate, especially when the machines is new and establishing itself in the location. As a location becomes established and proven, an additional machine or a larger unit could be placed at the location to accommodate the strengthening sales – rather than over-investing up front in the hopes of strong sales volume.

Kooler Ice has designed its equipment to provide owners an excellent return on investment, even below the 40-50 bags per day average, because we have designed highly efficient machines keeping owner cost in mind.

The key to making a good return on investment is buying a machine that matches the consumer demand of a location to appropriate machine design and size. While buying a machine that is capable of producing a very high volume of ice every 24 hours sounds good on paper, economically, it is not a good investment if you are not able to consistently sell that volume of ice every day, because you will be paying to generate and store that high volume of ice – even when you don't have the sales to warrant it – which is an inefficient use of your funds! Additionally, when include permitting cost, installation cost, operating cost and interest expense in the equation, a smaller more productive machine offers the owner lower risk and a better return on investment!

What is your history in this business?

As with any new industry, there will be many manufactures in business today - that will not be in business a year from now. When researching manufacturers, several questions need to be asked.

How many years have you been in business?

How many machines are you currently building per month?

What type of manufacturing facilities do you have?

How many machines have you sold?

How many working machines do you have in the field, and at what type of locations?

Field population drives two very important items. First, it is a good indicator of what your resale value will be in the event you want to sell your machine(s) down the road. The more field population, the better the brand recognition and the easier it should be to re-sell your machine. If the market has not heard of your machine, it will be harder to sell and its resale value will be lower. And, with higher field population comes better the parts availability. This means that the manufacturer will have the parts you need - when you need them. Having the ability to order parts and consumables, either today, or years from now, is important to your investment. Field population generally ensures good parts availability!

Questions You Should Ask (Continued)

While the ice vending industry is very new, Kooler Ice has been pioneering this industry since 2007. In a few short years, Kooler Ice has shipped well over 900 machines nationwide and Australia and Canada. Our current production schedule is doubled over the last few years due to increases in demand.

- In April of 2010, Kooler Ice relocated to a new state of the art 30,000 sq. ft. manufacturing facility in Byron, Georgia to allow us to increase our production capabilities to meet the demand for our products.
- In June of 2014 we added 12,500 sq. feet to our production facility for research and development and to provide additional room for parts storage.
- In May of 2015 we doubled our corporate office space from 3600 sq. ft. to 7,200 sq. ft. making room for additional customer support and service personnel as well as additional advertising and marketing personnel.

Kooler Ice is positioned for long-term growth in the ice vending machine industry and has marketing and development people working hard to continue to expand our brand recognition through advertising and strategic Distributor Development across the country.

Can you give me the names of several of your owners so I can contact them for information?

While all manufacturers can make a presentation as to why their ice vending machine is "the best", the proof is in referrals and testimonials. It is prudent to ask manufacturer's you are seriously considering for at least three names of owners that you can speak to or visit to see how well they are supported, how their business is doing, what they have learned, and whether they are happy with their purchase decision. Also, you might want to ask if there are any repeat buyers of their equipment that you can call.

Kooler Ice Inc. has sold hundreds of machines and is happy to provide prospective clients with phone numbers of owners to call or visit throughout the country. We believe it is a good way to gather additional information from people who are in the business who may have experience with different things you may not have thought of yet. We can offer prospective owners access to owners from various parts of the country, as well as in their own geographic area. If you are leaning toward purchasing a Kooler Ice machine, please let us know if you would like to talk to other ice vending machine owners.

Can I see your machine at a trade show?

It is important to ask each manufacturer whether they are involved in any trade shows so that you may have the opportunity to talk with a factory representative in person and see the equipment first hand.

Kooler Ice attends the South East Petroleum Show in Myrtle Beach every year, Southwest Fuel & Expo, The International Car Wash Show and the NACS Show (National Association of Convenience Stores) in Atlanta/Vegas/Chicago each year. Additionally, Kooler Ice will support 6-8 other regional shows throughout the country each year!



Water Vending Options

The Kooler Ice machine can be equipped to dispense water in 1 or 5 gallon vends for your patrons. They can bring their own containers (or you can offer them through your store). You can enjoy high profits on both ice and water, while offering a high quality product to your customers. And, as with the ice – you set the price!

Kooler Ice offers a superior quality, compact water filtration system which has dual commercial grade water filters to filter out particles down to .5 microns.

We recommend that you provide us with a water sample from your area if you are considering adding the water vending option to your machine so that we can determine the water quality in your area and discuss the water vending options with you.

In the past, water vending systems could require constant maintenance. Our system will run for months without maintenance. The dual filter system is capable of producing over 20,000 gallons of clean, excellent tasting water before the filters need replacing! When they need to be replaced, simply snap out the old filter and snap in the new one! It is just that simple. If requested or required due to poor water quality, Kooler Ice additionally offers a compact, efficient 800 gallon per day Reverse Osmosis filtration system

Offer your Customers Bottled Water Taste at their Fingertips!

The filtration system in your Kooler Ice Vending Machine is excellent and the water is finely polished removing odors and unpleasant taste providing your customers with a bottled water taste for much less. Not only does it eliminate organic contaminants down to half a micron in size, it will even remove micro particles of asbestos and aluminum, as well as traces of heavy metals such as lead and mercury, and excess chlorine.

What does this mean? You can connect into a public municipal water supply that provides water that does not taste good or emits an unpleasant odor and offer water to your customers that taste like bottled water. Even if the water in your area has a discolored and/or iron taste, the Kooler Ice machine will substantially improve the taste of the water to the extent that you could serve it as bottled water in a high end restaurant.

The Remote Access Monitoring System

Kooler Ice offers a unique feature which is available on all Kooler Ice machines –

THE “ICE TALK” REMOTE ACCESS MODEM

This feature allows our owners to manage their ice vending business more efficiently and effectively using a cellular based monitoring system - saving time and money. It can also provide valuable data for owners to assist them in managing and marketing their machines.

A modem is installed at the factory and works with a software system designed by Kooler Ice that allows owners to manage their machine(s) from any computer or “smart” phone for a \$35 monthly access fee. There are no hard-wire connections or third party contractors required and the system can be accessed from your computer, smart phone or iPhone application.

The system can be set up to automatically notify you or your other support people when there is an “alert” in the machine’s operation such as “Door Open”, “Out of Bags”, “Out of Ice”, etc... and, the notice can also be viewed from your computer or smart phone. Kooler Ice is the only ice vending company that connects to the green board on the ice maker to retrieve system information helping you to more efficiently manage your machine.

This system allows to “free vend” a bag of ice, “re-set” the bill validator, place the unit into “free vend” or “sold out” mode remotely as well as respond to other mechanical issues. This saves time and money and allows our owners to offer a higher level of customer service.

The system allows you to monitor your sales activity, how much money is in the machine as well as bag usage so that trips to the machine are limited to going only when they are necessary for regular maintenance (adding bags and collecting money), as opposed to going by periodically to “check” the machine.

This feature allows for more efficient use of your time and resources. In addition, because you can monitor the machine’s (or multiple machines) sales activity individually (and/or as a group), you can learn more about your customers buying habits and preferences.

With this system you can track hourly, weekly and monthly sales data in an easy to use format which you can access easily or export into an Excel worksheet to develop your own charts, graphs and sustainable reports on the sales volume and activity of your business to monitor the location’s success.

With the Remote Access Monitoring System you can . . .

WORK SMARTER – NOT HARDER!

The Remote Access System (Continued)

With the Remote Access "Ice Talk" Modem, You Can ...

- Vend a free bag of ice remotely, or place the unit into "Free Vend" state as well as reset the bill validator remotely using your computer or smart phone for enhanced owner convenience and customer service.
- You can place the machine remotely into a "Sold Out" state at anytime, if you are traveling and cannot get to the machine to add bags of if there is an issue requiring service.
- Receive notification if you are out of bags, out of ice, if a door is open, or if there is a problem with the machine or ice maker.
- Quickly and easily see how many bags are in the machine at all times, eliminating unnecessary trips to the machine.
- Quickly and easily see how much money is in the machine.
- Quickly and easily review all machine settings, blower, agitation, etc.
- Set up a contact list of who you want the machine to email or text in the event there is a machine alarm for enhanced machine management.
- Track sales from your computer or smart phone by the hour, day, week, and month.
- Set up machine profiles and track multiple machines at once.
- Keep track of history and all fault codes for quick reference and analysis.
- Run reports with pre-loaded graphs using a friendly interface that is quick and easy.
- Export the data into Excel to run your own charts and graphs.

MEET OUR PARTNERS

They are known for Quality and Excellence in their Fields and

Strong Warranty and Service Commitment to their Customers

ICE MAKERS:

Scotsman is a worldwide leader in ice machines and offers a large network of dealers and service centers throughout the U.S. We use "The Prodigy" line of ice makers due to their unmatched features, serviceability and support.

WARRANTY: 3 Years Parts / 3 Years Labor on the full Machine,
5 Years Parts on the compressor and the condenser
5 Years Parts and Labor Warranty on the evaporator

SMART FEATURES:

Siemens has developed the electronics and PLC components for our machine. With this technology, the machine displays alerts and important machine functions on an LCD panel inside the machine. The LCD panel also has resettable counters to track sales. The unit displays a "Sold Out" message on the front panel when it is out of ice or bags.

WARRANTY: One Year Parts and Labor

*Remote Access Monitoring is now available. With this feature, a cellular modem is connected to the Siemens PLC which allows for remote access from a web site that allows you to track your machines sales by the hour, day, week and month and provides you the ability to have alerts sent to your email. It gives you the ability to dispense bags and to reset the bill validator remotely – from your computer or phone! (Monthly charges apply).

COIN EXCHANGER & BILL VALIDATOR

MEI is another industry leader and their system is easy to operate and service. The bill validator accepts \$1 and \$5 bills and will hold up to 500 bills, as well as coupons.

*A Credit Card Reader (From Eport) is available for an additional charge. Sales are managed thru USA Technologies and there is a \$10 Monthly Access Fee + % of Purchase Fee.

MEI also manufactures the coin validator which accepts Quarters, Dimes and Nickels and can hold \$74.00 in change (3Q, 1D, 1N Slots). An overflow bucket holds excess change and coin tubes automatically re-load. Their exchangers are sold world-wide and are simple and reliable.

WARRANTY: One Year Parts and Labor for Each Unit

MEET OUR PARTNERS (Continued)

KOOLER ICE FRAME: Made of High Strength Aluminum, our frames are durable and will provide long lasting, rust-free life while housing the above listed valuable components.

All of the Kooler Ice Vending Machine components are "PLUG AND PLAY". Almost all of the components can be easily removed and replaced by you or your personnel, making servicing the Kooler Ice machine extremely simple.

Responsibilities of Each Party

Owner Responsibilities:

- Have Electrical and Plumbing Hook Ups Ready for Delivery as per Utility Set Up Instructions
- All Agreements Signed and Returned to Kooler Ice

Sales Agreement – At Order Placement
Maintenance Contract – At Order Placement
License Agreement – At Order Placement

Limited Warranty Document – Upon Delivery
Warranty Acknowledgement Document – Upon Delivery
Warranty Registration Document – Upon Delivery

- Financial

Initial deposit (40% of total cost) Due at Order Placement
Remaining Balance Due at Least 24 Hours Prior to Delivery

- Ongoing Regular Service Of Machine

Collect Money
Load Bags
Minor Mechanical Maintenance
Product Sample Testing each 90 Days
Standard Record Keeping (Services & Water Tests)

- Securing Any State and/or Local Licenses and Permits as Required

Kooler Ice Responsibilities:

- Delivery, Installation and Operational Training on Machine
- Warranty Support and Processing in Accordance with Warranty
- Bi-annual Maintenance In Accordance with Maintenance Agreement
- Making Parts, Supplies, Service and Special Assistance Available Should it be Needed
- Provide Owner with Updates and Communications That Relate to Machine Ownership

Free Vend Coupon – A Marketing Tool

Designed to assist you in marketing your machines!



As an owner, you can use this “One Vend” coupon (Also called the “Free Vend” Coupon) to offer free product and help you establish the machine and your location. This coupon can be used to solicit business from restaurants, landscaping or construction companies, or any business that may use ice as part of their regular business application. Rather than having to give an employee money or a credit card to go purchase ice, he can pre-purchase the coupons from you and distribute them “as needed” to his employees, rather than giving them cash for the purchase. You can sell them at face value, or whatever you charge for the vend, or discount them to offer an incentive to pre-purchase or as a “volume” discount.

They can also be used for charitable donations, or to use as a business’s “rewards” or “incentive” marketing program.

As you can see, on right side of the coupon there is a place to stamp the “Machine Owners” name and address so coupon holders know where the machine is located and who the coupon is courtesy of.

But, please be aware, the “free vend” coupon will activate either the 10 lb Bag of Ice (Button A) or the 1 Gallon vend button if the machine is equipped with water. We suggest that when distributing your coupons, or pricing them to prospective customers, please keep in mind that the machine will only activate one “vend” button for either ice or water.

How do they work? There is a security code on the coupons, with several other codes. When you receive the coupons, you will actually “train” the machine or bill validator to recognize that coupon. This will minimize the odds of someone else’s coupon working in your machine.

Free Vend Coupon – A Marketing Tool (Continued)

There are many different marketing strategies that customers are using with these coupons. A few examples are:

- 1) Gas Stations, Car Washes, and other businesses can use them as part of a “Rewards” program, such as “Free bag of Ice with Fill Up (or Car Wash). It is a great way to bring people into the store, and to keep them coming back.
- 2) For fundraisers, by selling the coupons at a discount to a charity or school and then allowing them to sell the coupons at cost or their preferred price and keep the difference to raise money.
- 3) For Customer Satisfaction/Sales Policy – In the event a customer does not get a bag of ice out from the machine, you can mail the customer a coupon to get two bags of ice instead of sending money or a check. This promotes good customer service and minimizes your labor should someone try to use the machine unsuccessfully.

These are just a few ideas for using the coupons. Be creative - and let us know if you have any other ideas or strategies to use the coupons that have been successful for your business so we can share your ideas with other owners!

Pricing for the coupons is listed below. The coupons are used just like a dollar bill would be. And, just like a dollar bill – they are reusable. You will want to keep that in mind when placing your order.

<u>Qty</u>	<u>Price per coupon</u>
250	.60 cents list / retail price
500	.55 cents list / retail price
1000	.50 cents list / retail price

*Instructions for “training” your machine will be included with your coupon order.

Kooler **ICE** | IM500

fresh and ready when you are®

New Retail Storefront Ice Vending Machine



Intertek

**NAMA
LISTED**

The IM500 — Designed with the Retailer in Mind



Your Ice can be more than just a consumer convenience...Your Ice can be an Asset!

The IM500 provides retailers with an innovative and cost effective way to differentiate your business and offer your customers the option of buying fresh bagged ice 24 hrs a day, even when your business is not open, as an alternative to the ice merchandiser which can be found in front of most retail stores. It can provide an additional revenue stream for your business with a low up-front investment and a potentially high long-term return on investment.

This machine offers outstanding style and features technological advances like our new “see-through” window, which allows customers to watch their ice being bagged while they listen to a catchy tune, or your own personal message, as they wait. It makes the purchase experience unique and fun and further differentiates your packaged ice offering from that of your competitors.

I've offered my customers packaged ice from a freezer for a long time... *Why should I change what I am doing now?*

Because... you can increase your packaged ice profits and sales!

Because... it is a new, innovative product and you can be among the first to have it!

Because... it will differentiate you from competitors - helping you attract new customers!

Because... by bringing more consumers to the store, you will increase other product sales as well!

Because... the ice you sell will be a better product - fresh, better tasting and not frozen into chunks!

Because... you must compete with “free-standing” ice and water machines or lose business to them!

Because... you need to respond to the obvious and growing consumer demand for convenience!

Because... it will continue to provide revenues for your business with high rates of return - indefinitely!

The future of bagged ice is changing, and providing ice to the consumer via vending machines is steadily emerging as the new, preferred way for consumers to purchase ice. Retailers are searching for more and new “curb-side” conveniences that they can offer their customers to keep their loyalty and their business. With the increasing presence and growth of “free-standing” ice machines, retailers must find a way to compete, or lose business to them. The cost could be more than just ice sales - but secondary sales of other items as well!

In addition to helping you compete - with the IM500 you can...

- ✓ Stabilize your pricing - increasing your profits
- ✓ Sell ice 24/7 without an attendant - increasing your sales
- ✓ Control your pricing/profits, which will no longer be tied to fuel and delivery costs
- ✓ Eliminate purchasing and inventorying bagged ice - or bagging your own ice
- ✓ Eliminate theft and walk-offs and lost revenue due to stale product
- ✓ Offer another “curb-side” convenience to your customers
- ✓ Use it as part of a “Customer Rewards” program
- ✓ Take advantage of Section 179 tax incentives to purchase the machine and significantly reduce the cost to own the machine!



“Increase Your Profits!”

The IM500 — A Replacement for Your Ice Merchandiser

The IM500's design is compact and will easily fit into the space your current ice merchandiser sits...

The IM500 makes, bags, and dispenses a 10lb bag of ice in seconds. And because the ice is made “on-site” within the machine, it is uniquely fresh and safe for consumer use. The unit is only 36” deep and features a 500lb insulated storage bin which can store 45–50 10lb bags of ice, ready to vend “on-demand” at the start of the day. As ice is vended from the machine, the ice maker automatically works to fill the ice storage bin to meet consumer demand. The foam injected insulated bin keeps the ice frozen without the need for a refrigeration unit, keeping utility costs low.

Kooler Ice uses the Scotsman Prodigy line of ice makers due to their excellent reliability and performance and Scotsman's unmatched service, parts and support. The IM500 offers three different Prodigy ice maker options so you can design your machine to meet the needs of your specific location and demographics. The machine configuration and production options are:

Scotsman Model #	Max 24hr Production	Maximum Production	Storage Bin Capacity	Unit Width	Unit Depth	Unit Height	Unit Weight
C1030	1077lbs	60-70 bags	450-500lbs	72”	36”	90”	995lbs
C1448	1553lbs	70-80 bags	450-500lbs	72”	36”	90”	1105lbs
C1848	1909lbs	80-90 bags	450-500lbs	72”	36”	90”	1115lbs

*Unit height does not reflect the addition of the lighting kit option. For this option, add 4” to the height.

The IM500 Offers Innovative & Effective Technology

Our product offerings incorporate the most up to date options and technology to streamline the operation of your vending business.

Remote Access Monitoring System: Our remote monitoring provides owners with a complete, intelligent cellular monitoring system that will allow you to streamline the operation of your vending machine and allow you to manage your machine effectively and efficiently and reduce trips to the machine.

“Our technology offerings improve owner efficiency, allowing for reduced labor time, as well as improved customer service... all of which optimize your machine's revenue!”

This system can monitor one machine, or thousands of machines, from an iPhone, iPad, “smart” phone or computer, so machine data can be viewed and monitored from anywhere. Reports update hourly for “real time” information and detail every area of machine performance. Sales, profits, how much product was sold and at what time, service alerts – all of these are instantly available for owners to access. In addition, the system manages machine functions and will send out a text or email alert should any problems arise in the operation of the machine, such as a bill or coin jam, out of ice, out of bags, door opened,... Owners also have the ability to “free” vend a bag of ice, and reset the bill validator remotely, so owners can work smarter – not harder!

Cashless Vending Technology: It is well known that people are using credit and debit cards more and more to make their purchases. Numerous studies have shown that adding the option of the Credit/Debit Card Reader allows owners to raise pricing with better consumer tolerance, to win new business, and may increase overall sales by 20-30%, if not more!

LED Lighting Kit: Visibility is an important factor in bringing customers to your machine. The LED Lighting Kit can be added to your machine to attractively illuminate the machine from dusk to dawn so that people will notice the machine at night and feel safe using it.



The IM500 Machine Features:

- Features your choice of the Scotsman Prodigy Line of Ice Makers
- Viewing Window to Watch the Ice Load into Bag
- IceTalk Remote Access Communication
- High Strength, Corrosion Free, Aluminum Alloy Frame
- Food Grade, Molded Plastic Storage Bin
- 450-500lb Bin Capacity
- 220 Volt Single Phase Power, 60 Amp Service
- 1/2" Supply and Drain Line Hook Ups
- Dispenses one (1) 10lb. or one (1) 16lb. Bag/Vend
- Adjustable Vend Rate which allows YOU to Set and Change Pricing
- Bag Tracking System for Added Consumer Safety
- Compact Design with Easy Access to All Components
- Easy Water Filter Changing Operation
- Easy Bag Changing System – Holds up to 375 bags



Machine Weight – Approximately 1,115lbs.

And Options...

- **EPort Credit Card Reader:** This option allows consumers to use credit or debit cards to make payment. Researchers say that over 60% of Americans use a credit card for all of their retail purchases. This option allows you to offer an additional “convenience factor” to your customers.
- **Lighting Kit:** This option allows the machine to be lighted for added visibility, safety and convenience after dusk.
- **Heating Unit:** This option is recommended for units that will be located in areas where temperatures can fall below freezing on occasion, or regularly, to aid in keeping lines and filters from freezing.
- **One Vend Coupons:** These coupons can be “read” by the machine just like cash, and allow Retailers the ability to run Customer Rewards programs, promotions, give away “free” bags of ice, and sell the bagged ice from the machine at the counter with other in store purchases.



Environmentally Friendly...Naturally Green!

Our machines are naturally “green” because they are designed to replace the ice freezers at all types of retail outlets. For years ice trucks have been used to deliver ice, emitting toxic gases into the atmosphere and burning millions of gallons of fuel. Because the Kooler Ice machines produce ice “on-site”, the need for an ice delivery truck is eliminated – therefore reducing the “carbon foot print”. Our machines help protect the environment while providing a safer, more convenient, higher quality product for the consumer. That’s a “Win/Win” for everyone!

For more information, please contact us at:



1-800-858-3025 or
1-478-956-1423
510 Dunbar Road
Byron, GA 31008

Or Visit Us at:
www.koolerice.com



IM600 & IM600XL

**Our Newest, Most Versatile & Productive
Ice and Water Vending Machines**



The IM600XL

THE IM600 – UNIQUE DESIGN FEATURES & VERSATILITY

As a leading manufacturer of ice and water vending machines since 2007, Kooler Ice has shipped over nine hundred machines in the last eight years. We have expanded our sales through our continued commitment to building the highest quality, most reliable equipment on the market at a fair and affordable price.

The IM600 is the most versatile and most productive retail ice vending machine in its class!

We understand that different retailers have different needs, so the IM600 was designed to offer retailers a comprehensive range of options so you can equip *your* machine the way that works best for *your* business.

“After several years of designing and testing, Kooler Ice is proud to introduce the IM600. It was designed to meet the special needs of today’s retailers.”

Jeff Dyson - Vice President of Sales

The IM600 can go inside of the store... or outside of the store... And offers unique and innovative options for business owners, like:

• “CASHLESS” VENDING OPTIONS

No Vending Controls Required – The IM600 can be ordered without vending controls. Customers will purchase the bag of ice at the counter. Before leaving the store, or at the store front outside, they will push the single button on the outside of the machine to retrieve the bag of ice. It is no different than grabbing a bag of ice from an ice box, except that the ice is fresh, bagged when they are ready to leave, and they can only take the number of bags they have paid for, reducing theft.

Credit Card Only – For businesses that do not want their employees to have access to or responsibility for monies in the machine, the Credit Card Only option limits the form of payment for the ice to Credit Cards, similar to the Red Box® video kiosks.



The IM600 in an Inside Application



IM600XL Machine with Water Vending Station.

• “BAG SEALER” OPTION

The machine can be equipped with Kooler Ice’s new, patented, automatic bag sealer that seals the bag tightly in two seconds, eliminating the potential for ice spillage inside of the store. This option provides owners the ability to replace inside ice merchandisers.

The IM600XL – The IM600 with Water...

This model has all of the features of the IM600 but includes the added consumer convenience option of water vending. The water vending option offers retailers another profit center within the same machine and frees up valuable retail space. With water vending, you can offer 1 gallon or 5 gallon filtered or reverse osmosis (RO) water from your ice vending machine. Water quality generally dictates which filtration system is used.

Ice Vending Machine DESIGNED WITH THE RETAILER IN MIND



The IM600



The IM600XL

PRODUCTION: In Ice Production ... Bin Size Matters!

The bin is where the ice that has been made is stored each night. After extensive research, our engineers have determined that to accommodate the demand of most retail applications, the minimum size for the storage bin should be 500lbs. The **IM600** can hold between 550lbs and 575lbs of ice when full, which is the approximate equivalent of 50 or more 10lb bags.

Another critical component to production is the ice maker itself. Our machines offer retailers the ability to select the ice maker based on the production capability needed to meet the requirements of the site. Since ice consumption is strongest on the weekend, your ice maker should be selected based on your average weekend demand. It is also important to note that ice production will go up substantially when the machine is located inside of the store due to inside temperatures being more constant. This will allow those owners to reduce the size of the ice maker by one size due to this productivity increase.

The **IM600** can be configured using one of the four different ice makers listed below:

Model	Max 24 hr Production	Maximum Production*	Storage Capacity	Production Recommendations
C0630**	727 lbs	40-45 Bags	550-575 lbs	Lower
C1030	1077 lbs	60-65 Bags	550-575 lbs	Moderate
C1448	1448 lbs	70-75 Bags	550-575 lbs	Medium
C1848	1907 lbs	80-85 Bags	550-575 lbs	High

The IM600 can be ordered with water and without water.

*Maximum 24 Hour Production Assumes Starting the Day with a Full Bin.

**Production Estimate Based on Indoor Operation.

EFFICIENT & CONSERVATIVE USE OF UTILITIES

The **IM600** is equipped with a food grade, molded plastic, foam injected storage bin that is specially insulated so that a refrigeration unit is not needed to keep the ice in storage cold – significantly reducing electricity costs. The **IM600** only requires Single Phase, 220Volt/60Amp electric service to help minimize installation and utility costs.

INNOVATIVE & EFFECTIVE TECHNOLOGY

The **IM600** is equipped with our **Remote Access Monitoring System** which enables owners to manage their machines more efficiently and has the ability to program multiple contacts for machine notification/alerts via email or text.

This system allows owners to transform operation and sales data into valuable business knowledge, as well as allows machine functions and inventory to be



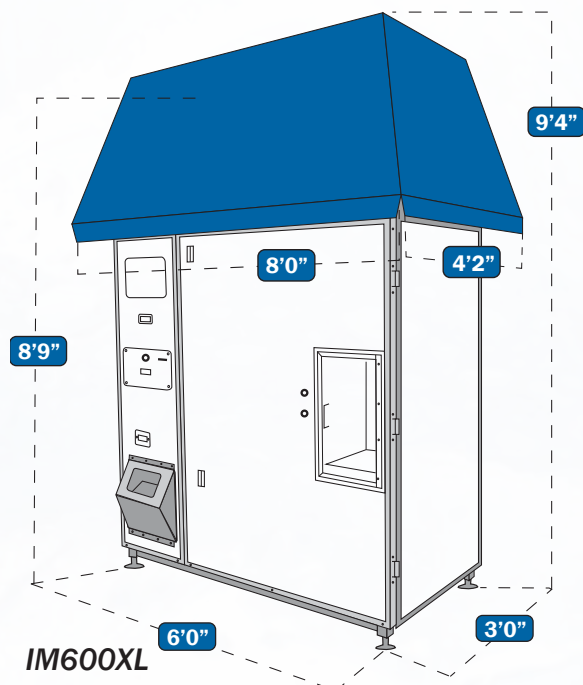
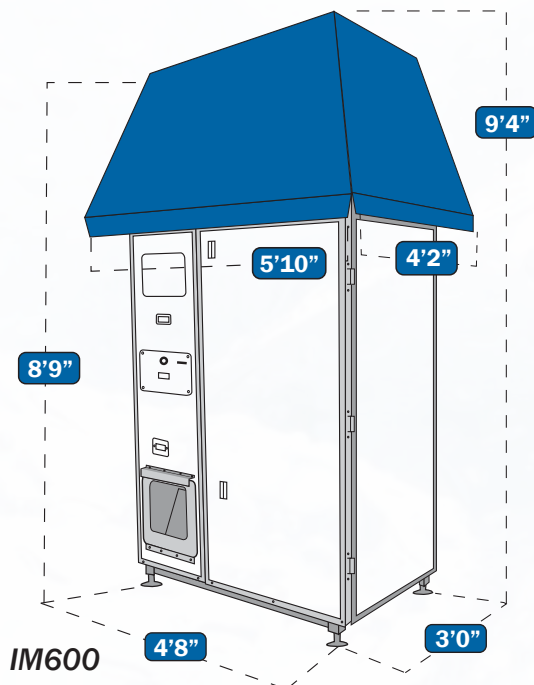
“ Our technology improves owner efficiency, allowing for reduced service time and cost, as well as improved customer service! ”

Kerry Seymour - President

Machine Features:

- Your choice of (4) Scotsman Ice Makers
- High Strength, Corrosion Free, Aluminum
- Food Grade Insulated Plastic Bin
- 220 Volt Single Phase Power, 60 Amp
- ½" Water Supply & Drainage Lines
- Easy Bag Changing System Holds 375 Bags
- Eye Catching High Gloss Lexan Graphics
- Siemens Electronic Cellular Modem
- MEI Bill Cartridge
- Ice Talk 4000 Communication System
- Dispenses one 10lb Bag of Ice
- Adjustable Vend Rate - You Set the Price
- Unique Bag Tracking System
- User Friendly & Compact Design
- Optional Canopy
- Optional Cold Weather Package
- Optional Credit Card Reader
- Optional Lighting Package
- Optional Bag Sealer Package

Machine Specifications:



Environmentally Friendly – Naturally Green!

Because Kooler Ice machines produce ice on site from the machine, the need for an ice delivery truck is eliminated, therefore reducing the "carbon foot print." Our machines help protect the environment while providing a safer, more convenient, higher quality product than what is available through today's packaged ice delivery system. **That's a WIN/WIN for everyone!**



For more information, please contact us at:



1-800-858-3025 or
1-478-956-1423

510 Dunbar Road
Byron, GA 31008

Or Visit Us at:
www.koolerice.com

Kooler
ICE

fresh and ready when you are®

IM**1000**-SERIES II

Ice and Water Vending Machine



Intertek

**NAMA
LISTED**

The IM1000 - Series II Ice Vending Machine

The IM1000 combines outstanding style, production and technology to provide Retailers with an eye catching machine that **automatically bags and dispenses** a 10lb bag of fresh ice - on demand - quickly and conveniently! Accessible and convenient to your customers, the IM1000 earns income for your business 24 Hours a Day – even when your business is not open - and without an attendant!

- Protect and **INCREASE YOUR ICE SALES AND PROFITS** while preserving and controlling your ice pricing for your customers (This is especially important in this economic climate with gasoline prices rising higher and threatening to reach new highs!)
- **ATTRACT NEW CUSTOMERS** to your business with its sharp, eye-catching design and offer a **HIGHER QUALITY** and **MORE CONVENIENT** product to your existing customers.
- It is easy and enjoyable to use and can offer cash, credit and debit **PAYMENT OPTIONS**
- It is **ACCESSIBLE 24/7** for **ADDED CONVENIENCE** for your customers
- Will **REDUCE “STOCK OUTS”** and the time and need to take delivery and monitor inventory for your ice sales (or eliminate the time and resources needed to bag ice in the store).
- Can be placed outside where your existing “ice merchandiser” is located (or elsewhere) at minimal cost, and operates without significantly increasing your utility costs, and will virtually **ELIMINATE THEFT AND WALK OFFS**.
- **CAN BE MONITORED 24/7** with our Remote Access System (“Ice Talk”) without physically being at the machine.



Convenience and Emerging Consumer Buying Habits

The future of bagged ice delivery to the consumer is changing, and providing ice to the consumer that is FRESH, ON-DEMAND, via vending machines is steadily emerging as the new, preferred way for consumers to purchase ice and water.

PROFIT MARGINS WITH THE KOOLER ICE MACHINE ARE SIGNIFICANTLY HIGHER, ESPECIALLY OVER TIME AS START-UP AND FINANCING COSTS ARE RETIRED.

Additionally, with the increasing presence and growth of the “free-standing” ice and water vending machine industry, retailers must find a way to compete – or lose business to them. The cost could be more than just ice sales, but secondary sales of other convenience items as well.

The IM1000 was **designed with the retailer in mind** with its smaller size and more affordable price. Now, you can not only compete, you can **make ice an asset!**

Automatically makes, stores, bags and dispenses Ice!

The IM1000 is compact in design and can fit readily at most storefronts and against buildings. The IM1000 design features an 850lb insulated storage bin that allows you to have approximately 75 10lb bags of ice ready to vend when you begin the day. As ice is vended from the unit, the Scotsman ice maker immediately starts to produce more ice until the storage bin is replenished. The insulated storage bin keeps the ice frozen without the need for a refrigeration unit offering a significant reduction in operating costs!

The owner has the ability to choose from two different ice makers, so the machine production capacity can be customized to meet the anticipated sales at your individual location, instead of having to work with a “one size fits all” model - offering owners further cost efficiency.



Scotsman Model #	Max 24hr Production	Maximum Production *	Storage Bin Capacity	Unit Width	Unit Depth	Unit Height	Unit Weight
C1448	1553 lbs	80-90 Bags	800-850 lbs	55"	65"	99"	1,745 lbs
C1848	1909 lbs	110-120 Bags	800-850 lbs	55"	65"	99"	1,755 lbs

*Maximum Production assumes starting with full bin of ice.

The IM1000 Offers an Advanced Remote Access Monitoring System....“Ice Talk”

The IM1000 is equipped with a cellular based monitoring system which allows you to track hourly, weekly and monthly sales data in an easy to use format. You can store and run reports, as well as export specific data into an Excel spreadsheet to develop your own charts and graphs. The system allows you to program multiple contacts for notifications or alerts via e-mail or text, and records all alerts on the website for a complete history of the machine's operator performance. And – there are no hard-wire connections or third party contractors needed.

Other Features Include:

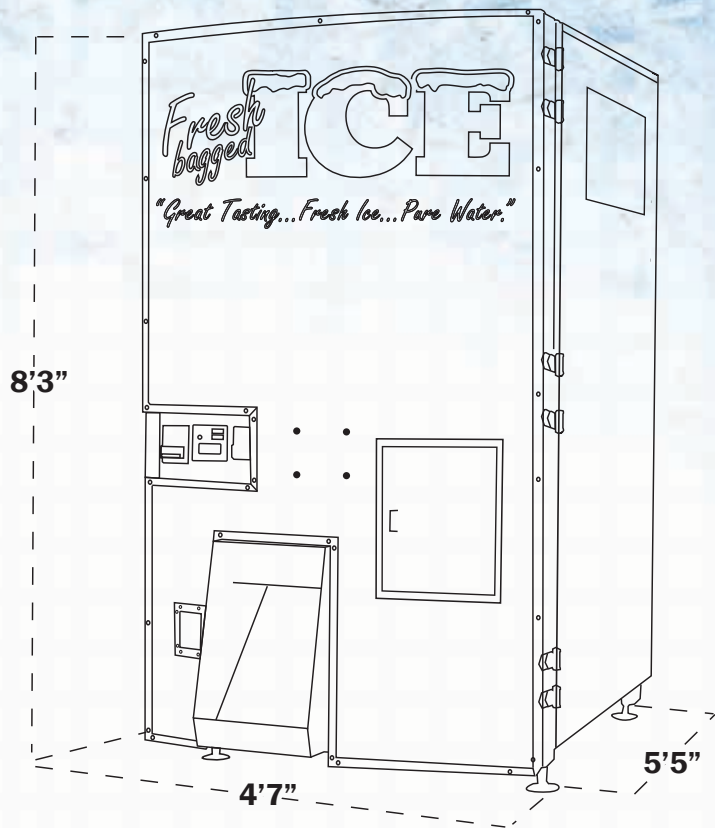
- Notification by e-mail or text if the machine is “Out of Bags”, “Out of Ice”, if “Door is Open” or if there is any problem with a machine component or ice maker that would cause it to interrupt the business.
- Access to bag inventory and sales data at all times.
- Ability to remotely vend a bag of ice, as well as re-set the bill validator, via your phone or computer.

Meet Our Partners - Their Components Make Our Product Great!

- **Scotsman Ice Systems** is a world leader in Commercial Ice Makers. Their line of Prodigy C1448 and C1848 ice makers provide excellent reliability and performance and Scotsman provides unmatched service, parts and support. The Scotsman Ice Makers provide a 3 year full warranty with a 5 year warranty on the Condenser, Evaporator and Compressor.
- **Siemens Electronics** is a world leader in automation products. Siemens PLC's are used to control all machine functions and communicate with the Ice Talk control module. An LCD monitor display on the inside front door of the machine provides notices and sales data conveniently.

The Kooler Ice IM1000 - Series II Machine Specifications:

- High Strength Aluminum Alloy Corrosion Free Frame
- Stylish Backlit Graphics
- Food Grade Plastic Storage Bin
- 220 Volt Single Phase Power, 60 Amp Service
- 3/4" Supply and Drain Line Hook Ups
- Allows Easy Access to All Components
- Bag Tracking System on All Kooler Ice Bags (For Added Consumer Safety)
- Adjustable Vend Rate (Allows Owners to Set and Change Pricing)
- Easy Water Filter Changing Operation
- Easy Bag Changing Operation (Holds Up to 350 Bags At Once)
- Machine has 1 - 10lb button (Optional 16lb Vend Button Available)
- 850lbs Bin Capacity
- Ice Talk Remote Access Communication



Optional Machine Features:

- **Water Vending:** Filtered Water or RO (Reverse Osmosis) System dispensed in 1 or 5 Gallon vends.
- **Credit Card Reader (E-port):** Researchers say that over 60% of Americans use a credit card for all of their retail purchases. This option offers an additional "convenience factor".
- **Heating Unit:** Recommended for units that will be located in areas where temperatures can go below freezing on occasion, or regularly.
- **20lb Vend Button:** Allows the machine to offer the option of vending (2) 10lb bags of ice as a single vend by pressing the button for the 20lb option.
- **Coupons:** Provides retailers the ability to run promotions and give away free bags of ice.



Because the Kooler Ice machines produce ice on site, the need for an ice delivery truck is eliminated, therefore reducing the "carbon foot print". **Our machines help protect the environment** while providing a safer, more convenient, higher quality product than what is available through today's packaged ice system. That's a "Win/Win" for everyone!

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IM2500-SERIES II

Our Newest, **Most Productive**
Ice and Water Vending Machine



The IM2500 – SERIES II offers an Innovative High Capacity

The IM2500 Series II keeps production high – and machine costs low...

The new Kooler Ice IM2500 Series II Ice Vending Machine is our largest and most productive Ice vending machine yet! The IM2500 Series II, like our other Kooler Ice models, offers owners outstanding style, technology and flexibility that is sure to attract the consumer's attention and increase the success of your business.

The new IM2500 Series II will now come equipped from the factory with the capability of adding a second, third, and fourth ice maker to meet the production needs of any location and accommodate the growth of your business.

Additional ice makers allow for faster recovery times when you need it for your peak purchasing times. And because each ice maker can function independently, the owner can elect to operate one, or the desired number of ice makers, based on volume needs, allowing the owner to manage his operating costs more efficiently.

With its large 2800lb. ice storage bin, the IM2500 Series II can handle high demand locations and still offer a machine with a much lower purchase price, and with lower set up and operating costs, giving our owners a higher rate of return on investment!

And, because the IM2500 Series II is a vending machine, you set the price for your Ice (and Water) based on what you believe your market will bear, to be more competitive and **MAXIMIZE YOUR PROFITS**.

All of our machines comply with the new ADA requirements for consumer accessibility and, additionally, are NAMA certified and listed as complying with the federal guidelines for sanitation and consumer safety. Our machines are also ETL certified to UL541 standards for refrigerated vending machines to provide added safety for the owner and the consumer. And because the IM2500 Series II is considered a vending machine and has these important certifications, it is much easier to permit than a modular house that is considered a permanent structure.



The IM2500 Series II has the highest production with the smallest footprint available in the industry today.

Added design flexibility lets you tailor the IM2500 Series II to YOUR target market with these options!

- The ability to add a second Scotsman C1848 Ice Maker
- The ability to add a third or fourth ice maker by adding an additional power cord
- The ability to offer a one and five gallon Filtered Water Vending Station
- The ability to offer a one and five gallon Reverse Osmosis (RO) Water Vending Station
- The ability to add a Credit/Debit Card Reader
- The ability to equip the unit with One 16lb. Vend Selection Button or Two (a 10lb and a 20lb) Vend Selection Buttons
- The ability to add a Lighting Package
- The ability to add a Heating Unit to machines
- The ability to use "One Vend" Coupons to market the machine

Ice Vending Machine with Unique Product Features...

During the design process, Kooler Ice focused on these key design requirements...

High Productivity
+ Lower Utility Costs
= Higher Profits!

- **EFFICIENT AND CONSERVATIVE USE OF UTILITIES**

Our machine is equipped with a food grade plastic storage bin that is specially insulated so that a refrigeration unit is not needed to keep the ice in storage cold – significantly reducing electricity costs.

The IM2500 uses Single Phase electric and 220Volt/100Amp service – helping minimize installation and operation costs. If you would like the machine to be able to accommodate more than two ice makers in the future, we recommend planning for 150Amp service.

- **INNOVATIVE & EFFECTIVE TECHNOLOGY**

Our **Remote Access Monitoring System** enables owners to manage their machines more efficiently and effectively with the ability to program multiple contacts for machine notifications/alerts via email or text. It can transform your operation and sales data into valuable business knowledge, as well as allow you to manage your machine functions and inventory at all times from your computer, iPad or smartphone.

Our exclusive **IceTalk System** improves your efficiency, allowing you to reduce your labor time and cost, and improves customer service – all of which optimize your machine's revenue!

Cashless Vending Technology: It is well known that Americans are using credit and debit cards to make their purchases. It's about **convenience!** Numerous studies have shown that adding the option of the Credit/Debit Card Reader allows owners to raise pricing with better consumer tolerance, to win new business, and to increase overall sales.



Our Remote Access Monitoring System as seen on an iPhone.

- **SIMPLICITY OF DESIGN**

Kooler Ice has always embraced the philosophy of “**Keep It Simple!**” The IM2500 was designed so that most people can use and maintain the unit – regardless of their technical ability. Through the use of a plug and play system, the unit is designed to be easily serviced, and replacement of the machine components can be done without requiring a service professional in most cases.

- **CLEAN, EYE-CATCHING APPEARANCE**

The IM2500 was designed to be used in stand-alone applications such as open areas or parking lots. It's physical presence is eye-catching with a fitted canopy to cover the ice makers so the machine has a sharp, finished look and appearance that customers will find attractive and inviting.

- **MAXIMIZING POTENTIAL REVENUE FOR OWNERS**

The IM2500 Series II can also be equipped with an **optional Water Vending Station** which features a commercial grade water filtration system and offers one and five gallon vends of filtered water. Water vending is an efficient and inexpensive way to increase revenue because both products are available from the same machine.

In addition, Kooler Ice offers **Marketing Assistance** which includes sales pieces like flyers, banners and promotional items, as well as suggestions and guidance regarding advertising your machine.

Our outstanding “**After Sale**” **Support** is equally important. From our 1-800 Support Line, which is available 7 days a week from 7AM to 7PM, to our outstanding field support and maintenance, our goal is to minimize any potential down time and enhance your ownership experience.



Target Market Production & Capacity

The IM2500 Series II was designed to be placed in areas where ice sales volumes are expected to be high.

# of C1848 Ice Makers	Storage Bin Capability	10 lb Max Production*	16 lb Max Production*	Amps Required
1	2300 lbs	Up to 269 bags	Up to 174 bags	100
2	2800 lbs	Up to 375 bags	Up to 242 bags	100
3	2800 lbs	Up to 435 bags	Up to 281 bags	150
4	2800 lbs	Up to 495 bags	Up to 320 bags	150

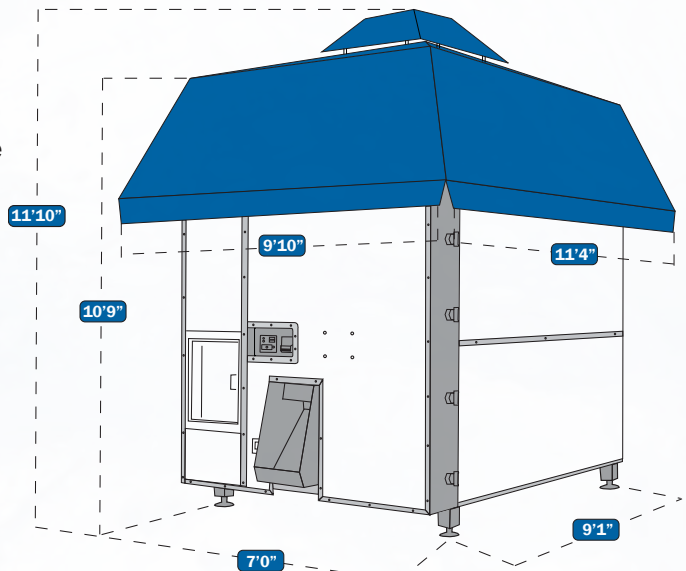
*Starting with Full Bin - Ice Production in 12 Hours - High Aggitation

Machine Features:

- Features one Scotsman C1848 Prodigy Ice Maker (Rated at 1909lbs of Ice in 24 Hours)
- Additional Icemakers May be Added to Increase Production
- Insulated Bin – Requires No Refrigeration
- 2300lb Ice Storage Capability with 1 - C1848
- 2800lb Ice Storage Capability with 2+ - C1848's
- 220 Volt Single Phase Power, 100 Amp Service
- 3/4" Water Supply Line with 2" Drain-line
- High Strength, Corrosion Free, Aluminum Alloy Frame
- ICETALK 4000 Communication System
- Siemens Electronics and Cellular Modem
- Eye-Catching High Gloss Lexan Graphics
- Compact Design with Easy Access to All Components
- Easy Bag Changing System - Holds up to 500 Bags
- Unique Bag Tracking System for Consumer Safety
- Adjustable Vend Rate (from \$.05 to \$99.95)
- MEI Extended Bill Cartridge – Holds up to 750 Bills
- Multiple Volume Vending Options
 - 10lb. / 20lb. or 16lb. buttons available

Machine Options:

- 1 and 5 Gallon Water Vending Station (Filtered or Reverse Osmosis (RO) Options)
- Credit/Debit Card Reader
- Light Kit Available, all 4 Sides
- Heating Unit



Machine Weight – Approximately 3,550lbs.

Environmentally Friendly – Naturally Green!

Because Kooler Ice machines produce ice on-site, the need for an ice delivery truck is eliminated, therefore reducing the carbon foot print. **Our machines help protect the environment** while providing a safer, more convenient, higher quality product than what is currently available through today's packaged ice system.



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Kooler **ICE** | KI810

fresh and ready when you are®

Ice and Water Vending Machine



Simplicity, Efficiency and Quality....

**That's our way of
doing business!**



About Us

In a short time, Kooler Ice has established itself as an industry leader, and has developed a diverse line of quality products. We offer an innovative line of ice vending machines which have different features and production capabilities to meet the needs of any customer and their individual location.

Building a quality product is not a goal – it's a process!

Kooler Ice is located in a 30,000 square foot, "lean" manufacturing facility in Bryon, GA. Our senior management team has extensive experience in the manufacturing, marketing, sales and service of industrial products and we have trained and developed a high quality work force that is passionate about building the best machine possible.

In addition to housing our manufacturing operation, our administrative, sales, and service operations are located here as well, to provide well coordinated service and support to our customers. We welcome prospective owners to visit our facility to see the machines being manufactured first hand, and to meet our supportive staff.



Kooler Ice
Byron, GA
Facility

The ice vending industry is a new and exciting industry and is in its “infancy” period. Many project that the concept of delivering ice to the consumer via vending machines will eventually replace the traditional “trucked ice” delivery method. Due to the added quality, safety and convenience vended ice provides the end user, the trucked ice delivery method could be completely eliminated in the future. And, vended ice offers ecological benefits which will benefit and affect us all in the long term.

With the Kooler Ice Machine, You Will...

Increase Your Ice Sales



Now you can sell ice 24/7, open or not, without an attendant because our machine can be placed outside - offering customers full-time access to the ice machine - naturally increasing your sales!

Increase Your Ice Profits



Realize higher ice profits by owning your own machine. You won't be dependent upon shipping schedules, product availability, or affected by fuel costs. Virtually eliminate theft while providing a better product!

Differentiate Your Ice Business



The Kooler Ice machine will allow you to keep and expand your existing customer base and allow you to compete with the new, “free-standing” ice vending machines that are beginning to/or will soon be eroding your ice sales.

Quick and Convenient

With the Kooler Ice machine, your customers put their money in and listen as the machine delivers and bags fresh ice and sends it down the chute in 10 seconds! They just twist, tie and go!



Studies have shown...

Consumers rate convenience as the most important factor in deciding where they will buy ice. The other is quality.

Because the Kooler Ice machine dispenses ice to the consumer “on demand”, it is always fresh and clean tasting and never frozen into large chunks. The ice is ready to use and easy to place in your cooler, ice bucket, or to put directly into a drink.

“And now - consumers can buy ice when they want it- 24/7!”

Machine Components and Features...

Kooler Ice is committed to building the highest quality, most reliable ice vending machines on the market. To do so, we have chosen to equip our machines with quality components from the best U.S. manufacturers. Our suppliers and manufacturers offer outstanding parts and service capabilities and are readily accessible anywhere in the country to minimize any potential down time for our owners.



Scotsman Ice Makers 1	
Description	Scotsman is a worldwide leader in ice makers and offers a large network of dealers and service centers throughout the U.S. We use the “Prodigy” line of ice makers due to their unmatched features, serviceability and support.
Warranty	3 Years Parts & Labor on the Ice Maker, 5 Years Parts & Labor on the Evaporator, and 5 Years Parts on the Compressor and the Condenser.



Siemens “Smart” Features 2	
Description	Siemens has developed the electronics and PLC components that allow our machine to display alerts and important machine functions on an LCD panel inside the machine. The LCD panel will display a “Sold Out” message on the front panel when it is out of ice or bags, and has resettable counters to track sales.
Warranty	One Year Parts and Labor
Remote Access	As an option, a modem can be installed into the machine allowing the unit to send a message to the owners phone if the machine runs out of ice, bags, or if a door is opened, or if a “fault” code is issued. Additionally, the owner can instruct the machine to dispense a bag of ice, as well as re-set the bill validator and track ice and water sales remotely



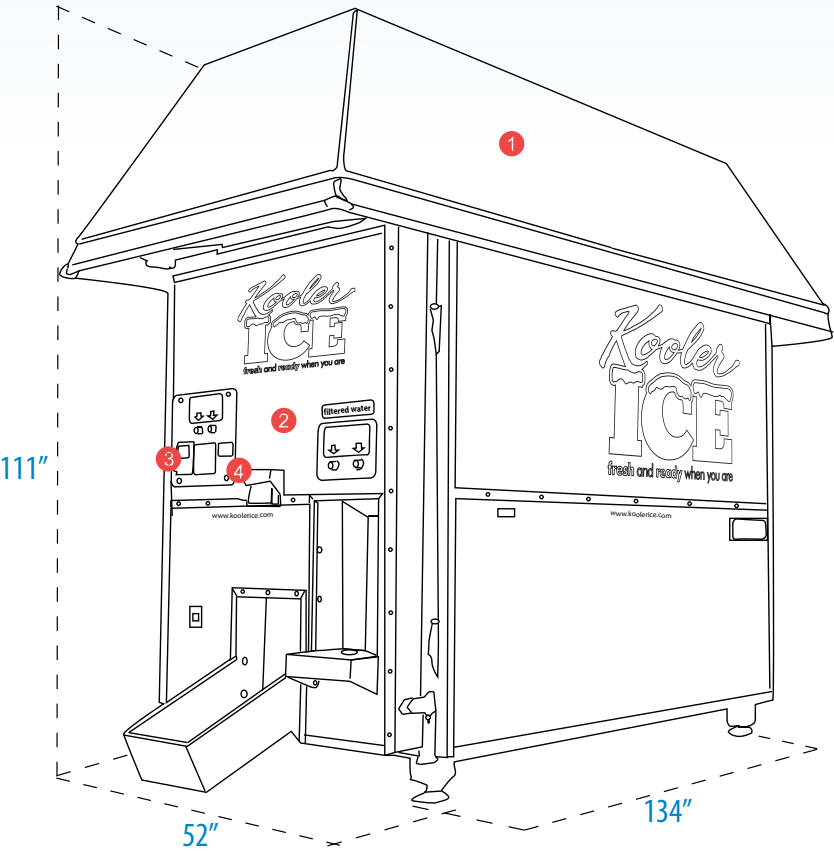
MEI Bill Validator 3	
Description	MEI is also an industry leader and their system is easy to operate and service. The machine accepts \$1 and \$5 bills and will hold up to 500 bills.
Warranty	One Year Parts and Labor
Credit Card Reader	MARS/MEI also makes Credit Card Readers to further enhance the convenience of the machine for end users. It requires a separate modem and other services for its operation at additional monthly cost to the owner.



MEI Coin Exchanger 4	
Description	The MEI coin exchangers will accept Quarters, Dimes & Nickels and can hold \$74 of change (3Q, 1D, 1N Slots). An overflow bucket holds excess change and coin tubes automatically re-load.
Warranty	One Year Parts and Labor

Machine Specifications...

The KI810 is the original Kooler Ice Machine. After watching other manufacturer’s develop and introduce larger, more complex and operationally expensive ice vending machines, we set out to design a more efficient and owner friendly machine. Our goal was to offer a machine that was cost efficient to operate, with more than adequate production to handle most locations, but one that could do so with a small footprint and low operation costs. The money our owners do not have to spend on setup and operating costs allows them to increase their bottom line profits.



Additional Standard Features

- High Strength Aluminum Alloy Corrosion Free Frame
- Food Grade Plastic Storage Bin and Drawer
- 220 Volt Single Phase Power, 80 Amp Service
- 3/4” Supply and Drain Line Hook Ups
- Easy Access to All Components (Each Panel is a Door!)
- Bag Tracking System on All Kooler Ice Bags
- Adjustable Vend Rate Allows You To Set and Change Pricing
- Easy Water Filter Changing Operation (Replace Every 6 Months)
- Easy Bag Changing Operation (Done in Less Than 2 Minutes)
- Machine has two buttons:
Button A offers a 10 lb bag of ice
Button B (Bulk Feature) offers (2) 10 lb bags of ice
- Dispenses One 10lb Bag of Ice in 10 Seconds

The KI810 design is compact, yet very productive. With its 850 lbs. of bin storage capacity, you will have 70+ bags of ice ready to vend each morning. The unit comes standard with (1) C1848 Ice Maker and is capable of producing an additional 84 bags of ice every 24 hours. The KI810 can be equipped with (2) C1848 icemakers to increase daily production to upwards of 200+ bags every day.

Scotsman Model #	LBS of Production	Maximum Production	Storage Bin Capacity	Unit Width	Unit Depth	Unit Height	Unit Weight
(1) C1848	1909 lbs	100-120 Bags	850 lbs	52”	134”	111”	2,400 lbs
(2) C1848	3818 lbs	180-210 Bags	850 lbs	52”	134”	111”	2,760 lbs

* Production estimates are based on optimum operating temperatures of 70 F Air / 50 F Water.

“Free Vend” Switch



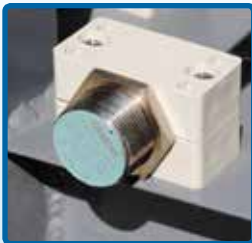
Standard on the machine, this feature allows the owner to offer free dispensing of ice for special events & promotions.

“Plug & Play” Connections



Weather proof, labeled electrical quick connectors are used for safety and offer understandable & easy machine servicing.

Proximity Switches



Used with the Siemens “Smart System”, proximity switches are used to monitor various machine functions.