55THNGS TODINTEL-AVIV

PART 1



UNLOCK TEL AVIV.COM

Dear Travellers,

You are about to embark on an incredible adventure to one of the most vibrant cities in the world — Tel Aviv. As a big warm welcome, we want to bring you the best of what this city-by-the-sea has to offer with our very own 100 Things To Do In Tel Aviv. In 100 Things To Do in Tel Aviv, you will find a comprehensive list of activities that have been carefully handpicked for you, such as:





Discovering Different Neighbourhoods

From charming Neve Tzedek to the fancy Rothschild Boulevard, Tel Aviv is filled with activities on every street.

Uncovering Cultural and Historical Sites

Learn about Israel's rich history at the many cultural sites and museums.

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Admiring Various Architectural Icons

Bask in bauhaus beauty or enjoy the eclectic style of architecture lining the beautiful streets of Tel Aviv.



Partying Through The Hotspots

Known as "the city that never sleeps", the Tel Aviv nightlife is notoriously famous its vibrancy and non-stop fun.

Not only that, 55 Things To Do in Tel Aviv is filled with stunning pictures that are a clear reflection of the city's natural beauty for your ultimate reading pleasure. 55 Things To Do in Tel Aviv is a joint effort between Tel Aviv's premier vacation rental provider <u>Sea N Rent</u> and, lifestyle website, <u>Unlock Tel Aviv</u>.

Let the adventure begin, Unlock Tel Aviv

Carmel Market

Being one of the most famous shuks in Tel Aviv, the Carmel Market is a definite visit. It offers a vibrant variety of fresh produce, gourmet cheese, clothes, souvenirs and even pet food!

In fact, it's become such a hotspot for both locals and tourists that many trendy bars and cafés have started to fill the surrounding areas. HaCarmel St

Nahalat Binyamin Fair

We cannot stress enough how much we love Nahalat Binyamin. More than just a "pedestrian mall" the Nahalat Binyamin Art Fair is the first and biggest of its kind in Israel. It is open every Tuesday and Friday; and showcases a vibrant display of unique, hand-made crafts such as jewelery, ceramics, Judaica and even special paraphernalia. Visitors are also treated to fun performances to keep the ambience alive. Nahalat Binyamin St Jaffa Flea Market

Jaffa Flea Market

is definitely one of the markets in Tel Aviv you must visit. This bazaar-style market offers a plethora of antiques, jewellery, clothes and other second-hand deals that are great for souvenirs.









Tel Aviv Port

The Tel Aviv Port, locally-known as Namal Tel Aviv, is one of the hotspots in town. With the fresh new addition of the Tel Aviv Port Indoor Market, it is a great place to savour some of Israel's finest produce, cheeses, wines and meats.

Be warned that prices aren't exactly the cheapest but you're definitely guaranteed the highest of quality that would satisfy any gourmet and if you're not in the mood to spend, you can simply enjoy the lively atmosphere at the Tel Aviv Port Indoor Market — a priceless experience. 12 Hangar St

Levinsky Market

Levinsky Market is a gourmet's haven filled with all sorts of spices, nuts, dried fruits for the food lovers. It has a great variety of grains, legumes, spices and dried fruits filled up in burlap sacks and bins for a unique rustic vibe.

Founded by the Balkans in the 1930s, some of the stores are still being run by decedents of the original shop owners — but do look out for other unique finds such as Persian delicacies and authentic Asian groceries for a truly international cuisine experience. Levinsky St





Dizengoff Street

What used to be a seedy place is now one of the longest streets in Tel Aviv (starting from the south all the way to the north of the city) for both locals and tourists to shop, eat, drink and party — so much so that the Hebrew slang "l'hizdangef" (to hang out in Dizengoff) was coined. Check out the Dizengoff Centre, a huge mall that boasts more than 400 stores including fashion brands, restaurants, specialty stores and more.

50 Dizengoff St

Tel Aviv Antiques Market

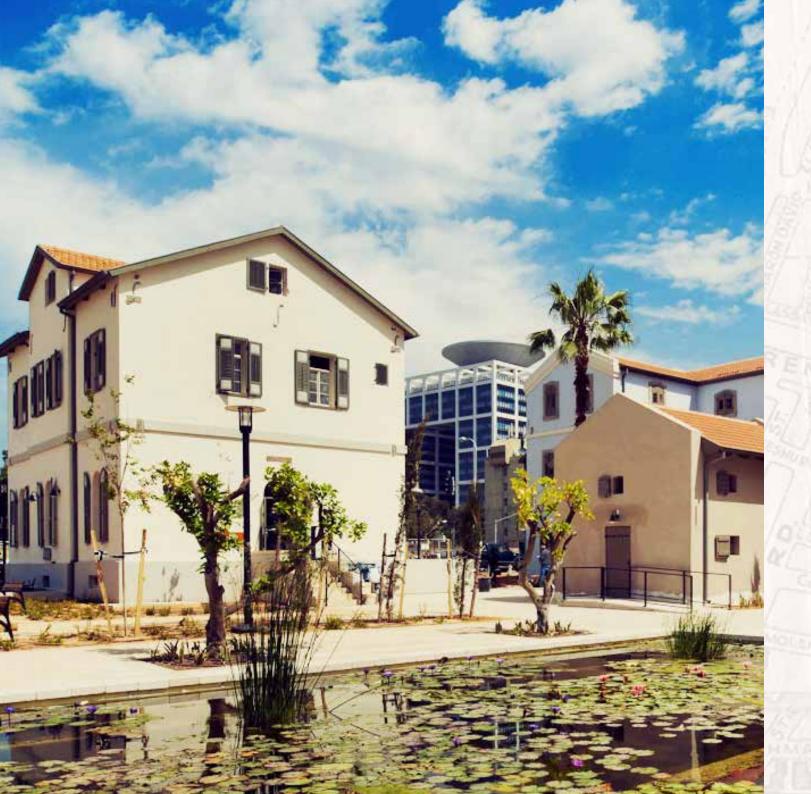
While you're in the Dizengoff area, don't forget to check out the cool Antique Market tehat happens very Tuesday and Friday at Dizengoff Square.

It is a spectacular showcase of secondhand goods and antiques such as jewellery, posters and books — perfect for the nostalgic travellers. Dizengoff Square

Azrieli Observatory

Enjoy a breathtaking view of Tel Aviv from the highest point possible at the Azrieli Observatory.

Conveniently-located at Tel Aviv's main mall, Azrieli Centre, the observatory offers high-powered telescopes, a viewer activated audio guide and a short 3D film describing the history of the city of Tel Aviv. 132 Azrieli Tower, 49th Floor



Sarona

The picturesque Sarona German Colony will never fail your holiday photos. Sarona combines a unique architectural history with a vibrant urban experience.

Its huge compound not only boasts an indoor beautiful garden scenery, it is also filled with restaurants, bars, dessert¬ shops and retail stores. Better yet, it is conveniently-located just a stone's throw away from the Azrieli Centre, Tel Aviv's prime mall, where you can easily continue your shopping and dining experience. 6 David Elazar St

Old Jaffa

Jaffa is one of the oldest sea ports in the world and is endearingly known as 'Yafo' by the locals.

Being the oldest part of Tel Aviv, it boasts a rich ancient vibe that both the locals and tourists have grown to love. Amidst its city-by-the-port beauty, there are so many attraction in Jaffa such as the vibrant nightlife, booming trail of restaurants and an endless feast of art, music, architecture and parks.

Don't miss out on the array of galleries, such as the famous llana Goor Museuem, where you can find a display of beautiful paintings, creative furniture and a specially-curated rooftop sculpture garden.

Palmach Museum

The Palmach is the elite force of the Hagana – an underground military organization of the Jewish community, its national institutions and the Zionist Movement prior to the establishment of the State of Israel.

The Palmach Museum pays tribute to the Palmach legacy through the stories of individuals and groups. It offers an interactive experience where visitors will join the group of young Palmach recruits from its establishment, and advance through the story of the Palmach until the end of the War of Independence.

The presentation is unique with no displays or documents. Rather, visitors are given an account of a fascinating personal story accompanied by three-dimensional decor, films and various effects incorporating documentary materials. 10 Haim Levanon St (Tickets required)



Rothschild Boulevard

It is no secret that Rothschild Boulevard is a fancy area but it remains a prime attraction thanks to the prestigious apartments, beautiful architecture, rich history and the countless number of trendy bars and hip clubs to check out for a good party.

Even if you're not up for partying, Rothschild Boulevard is great for those evening walks. A long path that leads from Habima Theatre all the way to the charming quarter of Neve Tzedek. Beautiful trees line the road, further complemented by amazing architecture and a serene atmosphere.

Neve Tzedek

Located in the south of the Yemenite Quarter, Neve Tzedek is considered to be one of the most beautiful areas in Tel Aviv. With charming architecture and a distinct romance in the air, Neve Tzedek has to be one of the top things to do in Tel Aviv.

A great place to explore with the closest to your heart (or even alone!), we recommend starting off with brunch in one of the many cafés before moving on to the plenty galleries and designer boutiques for a romantic day out.

Yitzhak Rabin Centre

Built in a downward spiral, the Israeli Museum in Yitzhak Rabin Centre presents two insightful stories — the history of the State and Israeli society, and the biography of Yitzhak Rabin. The museum exhibits focus on historical turning points in the country's development, presenting the conflicts, social challenges and dilemmas the country faced at that time.

Along the inner corridor and interwoven with the exhibits' narratives is the story of the life of Yitzhak Rabin, the connecting thread in the country's history. 8 Chaim Levanon St





Na Laga'at Centre

Indulge in a unique culinary adventure at the NaLaga'at Center, a restaurant and theatre run by a deaf and blind community of Muslims, Jews, and Christians!

Experience a meal in total darkness at BlackOut or enjoy a sensorial show played out by just using touch rather than sights and sound. Jaffa Port

Beit Hatsufot

The Beit Hatfutsot Museum is more than just a regular museum. It is a unique global instituion that aims to connect the Jewish community with their roots with the exhibitions it holds. The Core Exhibition is a permanent display of murals, reconstructions, dioramas, audio-visual displays, documentaries to convey the panorama of the Jewish people. Additionally, the museum offers temporary exhibitions and interesting lectures for a holistic experience of the Jewish culture. Klausner St, Tel Aviv University

Tel Aviv Cinematheque

For those looking to ravel in the film world, make a pitstop at the Cinematheque. It was founded to serve as a home for Israeli cinema and is a meeting place for film lovers everywhere. It boasts five luxurious movie theatres, with projection equipments and sound systems that are among the most advanced in the world.

It screen more than 1500 films each year and is open daily for your pleasure. Showing foreign films to independent shots, the Cinematheque is deemed as the alternative centre for more than your typical Hollywood shows. 2 Shprintzhak St

Kikar Kedumim Square

What used to be the red light district is now a favourite spot for the culture enthusiasts. Hop into the Kikar Kedumim Centre which offers visitors an up-close look at current archaeological excavations, displaying artifacts from the Hellenistic, Roman, and Byzantine eras.

Discover amazing finds such as the Corinthian capital marble, jars, tiles and more. You can also watch a short audio-visual presentation detailing the history of Jaffa from the Canaanite period until present time. Old Jaffa Tel Aviv



Gordon Beach

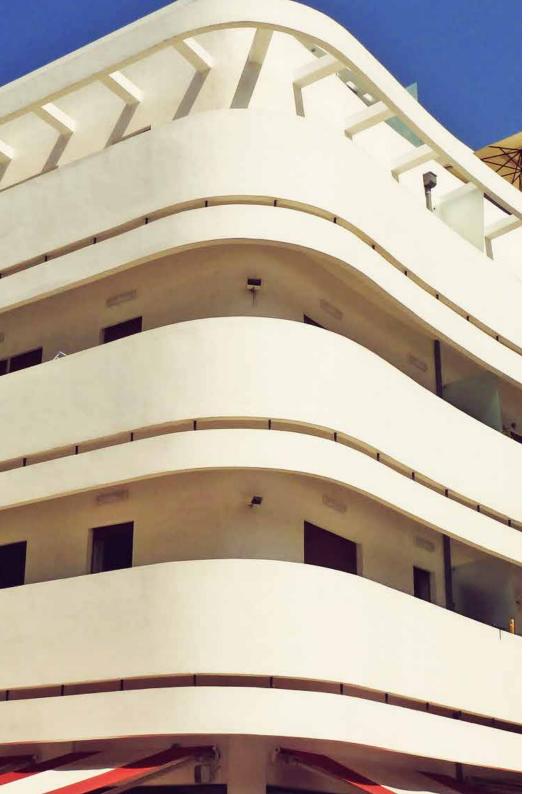
With a prime location at Tel Aviv's popular beachsidehotels strip, enjoy pristine waters and soft sand at Gordon Beach. The Gordon Beach is a perfect place for the sports enthusiasts with a sea-water swimming pool, gym, and tons of beach volleyball matches.

After you're done with the fun-filled day, stock up your energy level by checking out the many food options available such as ice cream, pastries, restaurants, and bars.

Metzizim Beach

The Metzizim Beach was famed for its Israeli Cinematic location in the early 70s for. Today, it continues being one of Tel Aviv's most-visited beaches today for the young and trendy.

Just off of the restaurant-filled seaport, Metzizim offers clean showers and toilets as well as a compact outdoor gym that is suitable for both kids and adults. The beach also offers a great place to cool off with some Watermelon or an ice cold beer at their beach bar.



Bauhaus Architecture

Famed for the Bauhaus influences in its buildings, UNESCO proclaimed Tel Aviv's White City a World Cultural Heritage site in 2003. The Bauhaus style is most prominent on Rothschild Boulevard, Dizengoff Street Bialik Street and the Neve Tzedek area.

This style is characterised by simple geometry and a lack of ornaments to accommodate the need for rapid, low-cost construction which was in line with a socialist and nearlyutopian society. Immerse in the beauty of Bauhaus at the Bauhaus Centre where there is a gallery with a permanent collection and changing exhibitions, conducts tours of the city and is a publishing dedicated to the subject. 99 Dizengoff St



Stand Up Comedy

Start your week right and enjoy a hilarious stand up comedy on TransLate Night, happening every Monday. Hosted by funnyman Dado Milman and performed by a series of talented comedians, TranslateNight will end your day on a (very) high note. Don't forget to bring an open mind! 31 Allenby St, Tel Aviv (Tickets required)

Bialik Street

With homes mainly constructed by affluent Europeans, it is no surprise that this glorious street presents various architecture ranging from eclectic to Bauhaus — but all so dreamy.

Culture lovers will find their wandering in Bialik Street a satisfying visit thanks to the three historical houses there — the House of Reuven Rubin, Beit Ha'ir (Tel Aviv's original town hall) and of course, Bialik House. Bialik St





Shenkin Street

Shenkin Street one of the most famous, vibrant streets in Tel Aviv. Near other must-sees, such as Carmel Market and Nahalayat Binyamin, the street is lined with shops and cafés to suit every budget.

From cool local brands and designer vintage shops, the area is a shopping paradise with a broad range of wares from clothes to gifts to choose from.

Ha Tachana

Located between sea shore and Neve Tzedek neighbourhood, the HaTachana has an amazing selection of cafes, restaurants, and interesting boutiques ranging from fashion, oto wooden games, all in stunning historic setting.

The weekends see HaTachana filled with locals and tourists enjoying Unique Night (Thursdays, from 7pm) for a fun public trade show by Israeli designers, artists and concept creators. Corner of Koyfman St





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Keep a look out for Part 2: 55 Things To Do in Tel Aviv as we bring you the next 25 must-do activities in this exciting, vibrant city. For more information,

visit: www.seanrent.com or unlock-telaviv.seanrent.com

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